

November 4, 2016

## Zipcar Makes Over 7,000 Cars Available for Free This Election Night

### Free Zipcars to encourage members to #DRIVetheVOTE

BOSTON, Nov. 04, 2016 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car-sharing network, today announced that it will make over 7,000 vehicles across the United States free for its members' use on election night to encourage its members to get out and vote. Select vehicles will be free from 6 p.m. to 10 p.m. on November 8 in all markets in which Zipcar operates, including hundreds of cities and towns and over 500 college campuses.

A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/f1c8325d-9baf-4dd3-88ee-828739997209>

Zipcar members can reserve a vehicle starting today for those select evening hours and are encouraged to carpool with friends and family members to #DRIVetheVOTE. Zipcar selected the evening hours on election night to ensure that members who need to zip to the polls during the last few hours have free, easy access to transportation. Prospective members can join Zipcar's service in minutes via downloading the Zipcar mobile app.

"At Zipcar, we know our community of Zipsters are actively engaged in civic affairs and passionate about issues, but may also need quick and easy access to transportation in order to vote. We decided to do our part to #DRIVetheVOTE by making cars free," said Andrew Daley, vice president of marketing. "Regardless of political affiliation or sentiment, we believe that voting is a civic duty, and we want to ensure that access to transportation isn't a barrier to casting a ballot."

Zipcar's membership base ranges from 18 to 93 years of age, including a large number of Generation Z and Millennial members on over 500 college and university campuses. Zipcar encourages all of its members, including any first-time voters, to take an active role in this year's election by sharing their commitment to #DRIVetheVOTE.

To take advantage of this promotion, members can go to Zipcar's website or mobile app to reserve free vehicles during the designated hours. For more information, please visit: [www.zipcar.com/drivethevote](http://www.zipcar.com/drivethevote).

### About Zipcar

Zipcar is the world's leading car-sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour or day, Zipcar operates in urban areas and university campuses in over 500 cities and towns across Austria, Belgium, Canada, France, Germany, Spain, Turkey, the United Kingdom and the United States. Zipcar offers the most comprehensive, most convenient and most flexible car-sharing options available. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR), a leading global provider of vehicle rental services. More information is available at [www.zipcar.com](http://www.zipcar.com).

Media Contact:

Lindsay Wester

Public Relations Manager, Zipcar

[lwester@zipcar.com](mailto:lwester@zipcar.com)

508-733-8660