



Avis Named World's Leading Business Car Rental Company for Sixth Consecutive Year

Company Receives 12 Regional Accolades for Customer Service Excellence and Business Performance

PARSIPPANY, N.J., Jan. 19, 2012 (GLOBE NEWSWIRE) -- Avis Rent A Car was recognized by more than 210,000 travel professionals in more than 160 countries as the "World's Leading Business Car Rental Company" at the 2011 World Travel Awards. The distinguished honor marks the sixth consecutive year that Avis has received the award for excellence in customer service, business performance, product expansion, innovation and creativity.

At regional ceremonies held previously, travel professionals also honored Avis as "North America's Leading Car Hire," for the sixth year in a row, and the "Caribbean's Leading Car Hire," for the fourth consecutive year. Avis was also named the winner in the following categories: World's Leading Luxury Car Rental, North America's Leading Luxury Car Hire, South America's Leading Car Hire, Europe's Leading Business Car Rental Company, Middle East's Leading Business Car Rental Company, Asia's Leading Car Hire, Australasia's Leading Business Car Hire, Indian Ocean's Leading Car Hire, Africa's Leading Business Car Rental Company and Egypt's Leading Car Rental Company.

Graham Cooke, president and founder of the World Travel Awards, said: "Winning a World Travel Award is an endorsement from the thousands of professionals across the globe, and a gold seal of approval for consumers. Avis has once again demonstrated its world-class pedigree in the industry and we congratulate them for continuing to raise the standard of customer service and overall business performance."

"These awards are a testament to the hard work of Avis employees around the globe who strive to exceed our customers' expectations and provide a consistently outstanding rental experience," said Ronald L. Nelson, chairman and chief executive officer of Avis Budget Group, the parent company of Avis. "We proudly accept these distinguished accolades and thank the industry experts who continue to recognize our commitment to excellence."

About the World Travel Awards

World Travel Awards was launched in 1993 to acknowledge and recognise excellence in the global travel and tourism industry. Now celebrating its 19th anniversary, it is regarded as the very highest achievement that a travel product could hope to receive. Votes are cast by 213,000 travel professionals including travel agencies, tour and transport companies and tourism organizations in more than 160 countries across the globe.

About Avis

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,100 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

The Avis logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8896>

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