



AVIS BUDGET GROUP EXPANDS CONSUMER CAR SALES PROGRAM TO MARYLAND AND VIRGINIA

PARSIPPANY, N.J., March 9, 2015 — Residents of the Old Line State and the Old Dominion State can now test-drive and purchase quality, well-maintained, late-model Avis and Budget vehicles at competitive prices through the expansion of Avis Budget Group's consumer car sales program to Maryland and Virginia.

In collaboration with AutoNation, Inc., America's largest automotive retailer, Avis Budget Group's consumer car sales program offers potential buyers a no-haggle, no-hassle process and features a wide selection of late-model Avis and Budget rental vehicles for purchase at current market prices. Customers can shop online at www.avis.com or www.budget.com and schedule their "ultimate test drive" to enjoy the full experience of driving a vehicle of their choice, ranging from a fuel-efficient Ford Focus to a hybrid Toyota Prius or a multi-purpose Jeep Grand Cherokee. The ultimate test drives are free-of-charge for two hours or can be as long as three days for a nominal rental fee. If the customer decides to purchase the vehicle, the base rental fee will be refunded after the purchase is completed through AutoNation Direct.

"We take great pride in maintaining the vehicles in our rental fleet according to manufacturer warranty standards. This level of service, which is routine for us, is a great benefit to those who ultimately purchase our vehicles," said Joe Ferraro, president, Americas, Avis Budget Group. "In fact, in many cases, the vehicles are still under the manufacturer's original warranty, and consumers have the option to purchase extended warranty coverage. We invite consumers in Maryland and Virginia to consider one of our well-cared for vehicles."

This car sales program is part of Avis Budget Group's strategic objective to drive efficiency throughout the organization and accelerate growth, including by maximizing the proceeds from risk car sales. The program is also available in Arizona, California, Colorado, Florida, Georgia, Illinois, Kentucky, Nevada, Ohio, Tennessee and Texas, and features more than 75 vehicle makes and models. Customers can choose from domestic and foreign manufacturers including BMW, Chrysler, Ford, General Motors, Kia, Nissan, Toyota, Volkswagen and many more. AutoNation Direct representatives are also available to answer questions about financing, trade-in options, available warranties and related services prior to completing the transaction at a location that is convenient for the customer.

For more information on purchasing a vehicle, or to make a car rental reservation, visit www.avis.com or www.budget.com.

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

About AutoNation Direct

Formed in 2007, AutoNation Direct is an alternative sales channel that enables AutoNation to serve the unique needs of affinity groups, credit unions and other specialty organizations by providing a customer sales experience outside the traditional dealership. AutoNation Direct is a subsidiary of AutoNation, Inc. (NYSE: AN), headquartered in Fort Lauderdale.

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