



AVIS BUDGET GROUP EXPANDS CAR SALES PROGRAM TO GEORGIA AND ILLINOIS

PARSIPPANY, N.J., August 28, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that its Ultimate Test Drive car sales program is now available in Georgia and Illinois.

In collaboration with AutoNation, Inc., America's largest automotive retailer, Ultimate Test Drive offers consumers a no-haggle, no-hassle process and features a wide selection of late-model Avis and Budget rental vehicles for purchase at competitive prices. Customers can shop online at www.avis.com or www.budget.com and schedule their "ultimate test drive" to enjoy the full experience of driving a vehicle of their choice, ranging from a fuel-efficient model to a multi-purpose vehicle. The ultimate test drives are free-of-charge for two hours or can be as long as three days for a nominal rental fee. If the customer decides to purchase the vehicle, the base rental fee will be refunded after the purchase is completed through AutoNation Direct.

"We remain committed to driving sustained profitable growth and that involves expanding programs to accommodate demand," said Tom Gartland, president, North America, Avis Budget Group. "We're excited to add Georgia and Illinois to the roster of states that offer Ultimate Test Drive and bring consumers there a convenient and stress-free way to purchase our high-quality vehicles."

Ultimate Test Drive is also available in Arizona, California, Colorado, Florida, Nevada, New Jersey and Texas. The program features more than 75 makes and models. Customers can choose from domestic and foreign manufacturers ranging from Ford and General Motors to Kia, Nissan, Toyota and Volkswagen. AutoNation Direct representatives are also available to answer questions about financing, trade-in options, available warranties and related services prior to completing the transaction at a location that is convenient for the customer.

For more information on purchasing a vehicle or to make a car rental reservation, visit www.avis.com or www.budget.com.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 810,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

About AutoNation Direct

Formed in 2007, AutoNation Direct is an alternative sales channel that enables AutoNation to serve the unique needs of affinity groups, credit unions and other specialty organizations by providing a customer sales experience outside the traditional dealership. AutoNation Direct is a subsidiary of AutoNation, Inc. (NYSE: AN), headquartered in Fort Lauderdale.

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