



Zipcar Now Available at More Than 500 Colleges and Universities

Segment Growth a Result of Strong Campus Partnerships

BOSTON, October 19, 2015 – Zipcar, the world’s leading car sharing network, today announced that it is now operating on more than 500 colleges and universities throughout North America, by far the largest such presence among car sharing brands. Zipcar is the unparalleled leader in college and university car sharing, offering students, faculty, staff and nearby residents with its “wheels when you want them” service and the freedom to travel off or around campus.

Zipcar began the year with operations on 400 campuses and, through its sales and marketing efforts, successfully signed new partnership agreements with more than 100 colleges and universities throughout 2015 to achieve this milestone. Since 2011, Zipcar has doubled its presence on campuses, including expansion into Canada. The university segment has been a strong driver of Zipcar’s success since its first college partnerships, with MIT and Harvard in 2002. University participants often continue on as Zipcar members after they graduate when they move into one of over 470 cities and towns that Zipcar serves around the world.

“College and university administrators clearly understand the value that Zipcar brings to campus life,” said Kaye Ceille, Zipcar president. “We’re a trusted global brand and we offer mobility and freedom to students while providing a solution to campus parking challenges. By introducing Zipcar to students during college, we also help them understand that the benefits of living car-free or car-lite can stay with them after they graduate. We’re incredibly pleased with the success we’ve seen on campuses, and look forward to continued growth.”

Zipcar has made car sharing possible for university students age 18 and older with a good driving record. Zipcar’s longstanding alliance with Ford Motor Company has helped to provide participating universities with discounted Zipcar membership and driving rates, making car sharing even more affordable for students. New participating universities for the 2015-16 school year include Camosun College, Clemson University, The College at Brockport, Culinary Institute of America, Northern Kentucky University, Rochester Institute of Technology, Savannah State, Shaw University, Southern Oregon University, Texas A&M, Trinity University, UNC Charlotte, University of Tampa, Wichita State, Worcester State and many more.

Zipcars on campus and in cities around the world are available 24 hours a day, seven days a week for reservation with gas, insurance and 180 miles per day included. Students at participating universities can join today by visiting www.zipcar.com/university.

About Zipcar

Zipcar, the world’s leading car sharing network, has operations in urban areas and college campuses throughout Austria, Canada, France, Spain, Turkey, the United Kingdom and the United States. Zipcar offers more than 50 makes and models of self-service vehicles by the hour or day to residents and

businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in vehicle rental services. More information is available at www.zipcar.com.

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