



AVIS BUDGET GROUP CELEBRATES ANNIVERSARY OF ITS USED CAR SALES PROGRAM FOR AUTOMOBILE DEALERS

PARSIPPANY, N.J., April 4, 2016 — Avis Budget Group, Inc. (NASDAQ:CAR) is celebrating the anniversary of Avis Direct, the Company's direct-to-dealer used-car sales program designed exclusively for licensed automobile dealers. Launched in 2014, Avis Direct is a key alternative distribution channel that the Company utilizes to help dispose of its vehicles. Avis Direct provides dealers with a dedicated website which offers for purchase a wide selection of late-model, off-rental vehicles from Avis, Budget, Payless and Zipcar — with no enrollment or purchase fees. Avis Direct regional consultants are also available to assist dealers.

"We're excited to celebrate this anniversary," said Michael Schmidt, senior vice president of fleet services, Avis Budget Group. "In two years, we've enrolled nearly 4,000 dealers into the program, and last year, more than 35 percent of our risk vehicles were sold through alternative distribution channels, including Avis Direct. We look forward to continuing to provide dealers with direct, easy and fast ways to purchase our quality used vehicles."

Avis Direct enables automobile dealers to purchase Avis Budget Group's used vehicles online and pick up vehicles at locations across the United States. Dealers also benefit from online photos and independent third-party condition reports. For more information, dealers should visit www.avidirect.com or call 1-855-Buy-Avis (1-855-289-2847).

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with nearly one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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