



Contact: Alice Pereira
973.496.6113
alice.pereira@avisbudget.com

AVIS ESTABLISHES NEW PARTNERSHIP WITH CLUB PREMIER

PARSIPPANY, N.J., June 12, 2013 — Avis Car Rental today announced that the Company has been selected as the preferred car rental supplier of Club Premier, Latin America's first frequent flyer program established in 1992 and Mexico's leading coalition loyalty program. Under the new multi-year agreement, the more than three million members of Club Premier will receive money-saving offers on Avis rentals around the world. In addition, members will have the opportunity to earn Premier Kilometers on Avis rentals and redeem rewards toward rentals.

"Club Premier is one of the most recognized loyalty programs in Mexico, which makes it the perfect partner to help us drive revenue and enhance customer loyalty," said Patric Siniscalchi, president, Latin America/Asia Pacific, Avis Budget Group. "We're confident that together we can bring added value to business and leisure travelers and provide them with the best travel experience possible both in the air and on the ground."

As the preferred car rental supplier of Club Premier, Avis will promote its products, services and money-saving offers through the loyalty program's electronic marketing channels. Avis will be featured on the Club Premier website (www.clubpremier.com), in member newsletters and in email and banner advertisements.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About Club Premier

Premier Loyalty & Marketing, S.A.P.I. de C.V. owns and operates Club Premier, the first frequent flyer program established in Latin America and Mexico's leading coalition loyalty program. The company's objective is to reward the preference and loyalty of Club Premier's members through the accrual and redemption of Premier Kilometers. Members earn Premier Kilometers for flying with Aeromexico, Aeromexico Connect, SkyTeam airlines, and other airlines; for using American Express and Banamex co-branded credit cards; from converting loyalty currency issued by other premium credit cards into Premier Kilometers or by purchasing a variety of goods or services from their favorite retailers and service providers who are participating loyalty partners. While members primarily redeem their Premier Kilometers for flights on Aeromexico and other affiliated airlines, they can also exchange them for a wide variety of catalogue and experiential rewards available through www.clubpremier.com.

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