



AVIS BAHAMAS CELEBRATES OVER 50 YEARS IN CAR RENTAL

PARSIPPANY, N.J., and NASSAU, BAHAMAS, December 2, 2014 – Avis Car Rental today announced the celebration of more than 50 years in the car rental business in the Bahamas. J.V. “Skip” Roberts opened “Skip’s U Drive It” in 1938, which operated under various names, until signing officially with Avis in 1961.

“Avis Bahamas has been a reliable source for rental cars in the Bahamas for decades,” said Patric Siniscalchi, president, Asia-Pacific/Latin America & Caribbean, Avis Budget Group. “Jim Roberts and his team have been an excellent representative for the Avis brand and I’m happy to congratulate them on achieving this milestone.”

Avis Bahamas, under the leadership of President & CEO Jim Roberts, son of the late founder, remains the largest car rental company in the country, operating from four locations on Grand Bahama and Nassau/Paradise Island, with 35 employees and a fleet of 250 vehicles, which include popular models by Kia, Toyota, Suzuki and Hyundai.

“When my father began renting cars in 1938, he knew that the one thing that would set him apart — and allow the business to thrive — was a focus on the customer,” said Mr. Roberts. “That tradition continues to this day. Our staff go out of their way to ensure that the rental experience is the best possible. Our team will show you why Avis is second to none.”

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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