



Press Release

Zipcar Expands Car Sharing in Las Vegas with Launch on the University of Nevada, Las Vegas Campus

New Zipcars to provide access to a sustainable and cost effective alternative to car ownership for students, faculty, staff and community members

LAS VEGAS – September 2, 2014 – Today, the University of Nevada, Las Vegas (UNLV) launched a partnership with Zipcar, the world’s leading car sharing network, to offer Zipcar’s car sharing service to students, faculty and staff on campus, as well as community members. Two vehicles, a Toyota Prius and Ford Focus, are available for use by the hour or the day, providing a convenient and cost-saving alternative to car ownership. These new vehicles at UNLV come in addition to six Zipcars available at the McCarran International Airport, including a BMW 328i, a Mazda 3 Hatchback and a Toyota Prius.

The Zipcars will have designated parking spots located on the UNLV campus in Resident B Parking Lot for convenient pick-up and return. Students ages 18 and older and members of the local community ages 21 and over can reserve the cars via the Zipcar mobile app for Android or iPhone, via the web www.zipcar.com, or touchtone phone.

“Zipcar’s presence at UNLV is a continuation of our efforts to add convenient alternative transportation options for our faculty, staff and students,” said Tad McDowell, director of UNLV Parking Services. “As more students choose to live on campus and as the UNLV community turns to mass transit for their commute, Zipcar provides the freedom and flexibility for those without a car on campus to get where they need to go.”

“Zipcar and UNLV are bringing the next generation of students the next generation of mobility to their doorstep,” said Katelyn Lopresti, general manager for Zipcar University. “With ‘wheels when they want them’ students can forget about the cost and hassles of car ownership and enjoy the excitement of going to school in an incredibly vibrant city.”

UNLV students, faculty and staff can join Zipcar for \$25, with rates starting as low as \$7.50 per hour and \$69 per day. Gas, insurance, and up to 180 miles of driving per day are included, and cars can be reserved for as little as an hour or for multiple days.

Zipcar has established relationships with more than 350 universities across North America. More information and how to become a member of Zipcar at UNLV, is available at www.zipcar.com/unlv. Additional information and promotions can also be found by following @ZipcarU on Twitter.

About Zipcar

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain and Austria. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a leading global provider of vehicle rental services. More information is available at www.zipcar.com.

About University of Nevada, Las Vegas University

UNLV is a doctoral-degree-granting institution of more than 27,000 students and 2,900 faculty and staff. Founded in 1957, the university offers more than 220 undergraduate, master's and doctoral degree programs. UNLV is located on a 332-acre campus in dynamic Southern Nevada and is classified in the category of Research Universities (high research activity) by the Carnegie Foundation for the Advancement of Teaching.

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