



## Enjoy the Ride on the Open Road With the Chevrolet Camaro Convertible, Available for Rent Exclusively at Avis

PARSIPPANY, N.J., July 18, 2011 (GLOBE NEWSWIRE) -- Avis Rent A Car today announced the addition of the Chevrolet Camaro Convertible to its 'Cool Car' collection of fun-to-drive vehicles. Renters can choose from the Camaro SS with a 400-horsepower 6.2-liter V8 engine, or the Camaro LT which features a 312-horsepower 3.6-liter V6 engine. The new Camaro Convertible, available with automatic transmission, can be rented exclusively at Avis.

"Avis was the first car rental company to offer the award-winning Camaro Coupe and we're even more excited to be the only one to offer the all-new convertible," said Tom Gartland, executive vice president of sales, marketing and customer care for Avis Budget Group, the parent company of Avis. "Avis customers will surely appreciate the thrill of driving one of the coolest cars of all-time – with the top down."

The 2010 Camaro Coupe was declared the most searched car on Yahoo for all of 2009. The Camaro also received *MotorWeek's* 2010 Drivers' Choice Award for Best Sport Coupe and was named a *Consumers Digest* "Best Buy."

Available at select Avis airport locations in the United States, the Camaro Convertible joins a diverse fleet of Avis vehicles, including more than 100 different makes and models offered in an expanded variety of car classes. Other popular vehicles in the Avis Cool Car collection include the BMW 328i, Chevrolet Camaro Coupe, Chevrolet Corvette, Ford Mustang, Jeep Wrangler and Mini Cooper.

For more information or to make a reservation, visit [www.avis.com](http://www.avis.com).

### About Avis

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's leading car rental brands, providing business and leisure customers with a wide range of services at approximately 2,100 locations in the United States, Canada, Australia, New Zealand and the Latin American / Caribbean region. Avis is one of the world's top brands for customer loyalty, ranking as the number one car rental company in the Brand Keys® Customer Loyalty Engagement Index for the past twelve years. The company is a wholly owned subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR). For more information, visit [www.avis.com](http://www.avis.com).

The Avis logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8896>

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