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## **Canstar Independent Consumer Survey Names Apex Rentals New Zealand's Best Car Rental Company**

Auckland, New Zealand and Parsippany, N.J., August 7, 2014 — A new independent consumer survey of New Zealand travelers carried out by Canstar Blue has awarded Apex Car Rentals the highest rating of five stars for overall consumer satisfaction.

In this year's Canstar Blue survey, Apex Car Rentals achieved the "Most Satisfied Customers Award — Hire Cars" in a close contest of six major vehicle rental brands. Apex took home five-star ratings in the areas of overall satisfaction, value for money, vehicle availability, booking process and transparency of fees and costs.

"A staggering 84% of New Zealand survey respondents report that they do their due diligence and check hire car prices online before making a purchase," said Kathryn O'Neil, managing director, New Zealand, Avis Budget Group, parent company of Apex. "But we also know our customers want to have an outstanding car hire experience, and our industry-leading customer service ratings can help travelers get more than just a great price on a great car."

Canstar Blue, in conjunction with Colmar Brunton research, surveys New Zealand consumers to measure and track customer satisfaction on a range of different consumer goods and services. The outcomes reported are the results from respondents within the survey group who have hired a car within New Zealand in the last twelve months.

### **About Apex Car Rentals**

Apex was founded in Christchurch, New Zealand in 1992 and offers more than 4,500 vehicles from 14 branches throughout Australasia. Apex recently opened new car rental locations at Australia's major airports in Brisbane, Cairns, Gold Coast, Melbourne and Sydney. Apex Car Rentals is owned and operated by Avis Budget Group, Inc. (NASDAQ: CAR), a leading global provider of vehicle rental services. For more information, visit [www.apexrentals.co.nz](http://www.apexrentals.co.nz).