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BUDGET CAR RENTAL EXPANDS PRESENCE IN ARGENTINA

PARSIPPANY, N.J., July 28, 2014 – Budget Car Rental today announced that it has expanded its operations in Argentina with the opening of three new rental facilities. The new locations include one at Ezeiza International Airport in Buenos Aires, another at Jorge Newbery Airfield, which serves as the main hub for domestic flights from Buenos Aires, and an off-airport location in Belgrano, a residential district of Buenos Aires.

“We’re committed to expanding our footprint in areas that will help us serve more customers and drive incremental rentals,” said Patric Siniscalchi, president, Latin America/Asia-Pacific. “We’re striving to serve value-conscious residents and travelers to Argentina, the second-largest country in Latin America.”

Budget Argentina operates approximately 25 locations in Argentina, serving customers at major airports and convenient metropolitan locations. Budget offers travelers a variety of vehicle makes and models, and travelers benefit from Budget’s friendly, professional service. Budget Argentina also offers ancillary products such as global positioning system (GPS) navigation devices and child safety seats, as well as vehicle damage coverage options.

About Budget

Budget Car Rental is one of the world’s best-known car rental brands with approximately 3,350 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates the second-largest truck rental business in the United States, through a network of approximately 1,650 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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