



AVIS BUDGET GROUP EXTENDS MARKETING RELATIONSHIP WITH USAA

PARSIPPANY, N.J., November 11, 2016 — Avis Budget Group today announced that it has signed a new multi-year marketing agreement with USAA, a leading financial services provider for military members and their families. Through this agreement, Avis Budget Group will continue to promote its Avis Car Rental and Budget Car Rental brands and special offers to USAA's membership base of nearly 12 million current and former members of the U.S. military and their families.

"Those who have served this great nation have our respect. One way we can demonstrate this is to partner with organizations that serve past and present members of the U.S. military," said Beth Kinerk, senior vice president of sales, Avis Budget Group. "We're honored to be affiliated with USAA and to offer their members Avis' premium experience and the great value of Budget."

As part of the agreement, the Avis and Budget vehicle rental brands will be prominently featured in USAA's print and digital marketing channels, including USAA's online car rental booking tool.

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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