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BUDGET CAR RENTAL OFFERS AN EARLY LOOK AT MODEL-YEAR 2015 FLEET

PARSIPPANY, N.J., October 7, 2014 – Budget Car Rental today unveiled the first look at its new model-year 2015 fleet vehicles, with everything from hybrids to muscle cars to passenger vans, for virtually any temporary transportation occasion.

“Budget customers appreciate great value and want the most for their money, and that all starts with the vehicles we offer,” said Tom Gartland, president, North America, Avis Budget Group. “Whether you want fuel efficiency, room for people or extra cargo space, Budget offers a new model-year 2015 vehicle at a great price, available at all major airports and convenient neighborhood locations across the United States.”

The re-designed **Ford Mustang** is once again a mainstay of the Budget Car Rental fleet for 2015. The new Mustangs feature variable camshaft timing technology, which enhances peak power, low-speed torque in driving situations like passing and merging and helps optimize efficiency and cold-start operation.

Budget also will offer the newly re-designed **Ford Expedition XLT**, a large sport utility vehicle (SUV), with electric power-assisted steering and power-folding rear seats that lay flat to provide additional cargo space. For the maximum in cargo-moving capacity, Budget offers the iconic **Ford F-150 SuperCrew® XLT** pickup, with room for up to five people and a new first-in-class high-strength military-grade aluminum-alloy body and roll-formed high-strength steel frame. Ford’s 2015 pickups are projected to be their most fuel-efficient F-150s yet.

For those seeking a more luxurious ride, Budget offers the 2015 **Lincoln Navigator**, an elegant SUV that also provides the latest in safety technology. The 2015 Navigator offers dual-stage front airbags, front safety belt pre-tensioners and energy-management retractors, front safety belt usage sensors, a driver’s seat position sensor, a crash severity sensor and Front-Passenger Sensing System. There are two additional front seat-mounted side airbags as well as Lincoln’s Safety Canopy® System with three-row side-curtain airbags and rollover sensor, six airbags in all, for maximum protection.

If you’re traveling with a group, Budget offers the **Ford Transit Wagon XLT** for 2015, Ford’s all-new 12-passenger van, with a walkway aisle and seat-integrated seat belts for maximum convenience of passenger access and egress to and from the rear seats. The 12-passenger configuration endows the Transit with ample storage space via the rear doors for luggage and other cargo.

For smaller traveling groups, Budget offers the 2015 **Chrysler Town & Country**, **Toyota Sienna** and **Kia Sedona** minivans, perfect for families or for those who just need a little extra space. And for travelers seeking maximum fuel efficiency, Budget offers the 2015 **Toyota Prius** gas/electric hybrid, with estimated fuel economy ratings of 48 miles per gallon (mpg) highway, 51 mpg city and 50 mpg combined.

"From the very large to the fairly small, and almost everything in between, Budget Car Rental offers you the best in new, clean, well-maintained vehicles from as many as 17 different manufacturers, always at a great price," said Gartland. "And the best part of renting from Budget is our people, who will go the extra mile to make your rental an outstanding experience every single time."

About Budget

Budget Car Rental is one of the world's best-known car rental brands with approximately 3,350 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates the second-largest truck rental business in the United States, through a network of approximately 1,650 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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