



AVIS CAR RENTAL ADDS MASERATIS TO ITS RENTAL FLEET

2015 Maserati Ghibli Becomes the Newest Member of the Avis Signature Series

PARSIPPANY, N.J., January 6, 2015 – Avis Car Rental today announced the addition of the Ghibli, Maserati's newest creation, to its United States rental fleet, now available at select Avis locations.

The 2015 Maserati Ghibli is an extraordinary sports sedan featuring a 3.0-liter, twin-turbocharged V6, an engine designed to achieve even lower fuel consumption and emissions while delivering stunning performance. The result is outstanding versatility in terms of use, combined with extremely impressive torque and 345 horsepower.

"Many Avis customers are aficionados of exotic motor vehicles, while others simply enjoy the combination of superior performance and luxury styling, and the Maserati Ghibli is a perfect example of a car designed for just such motorists," said Joe Ferraro, president, Americas, Avis Budget Group. "This is a classic European sports sedan that is as beautiful to look at as it is fun to drive, and is a great way to add extra enjoyment to holiday travels."

The Maserati Ghibli features a next-generation 8-speed ZF automatic transmission, a high-performance automatic that executes precision gear shifts, and is controlled by auto-adaptive software that is able to recognize driving style and road conditions and adapt the gear-changing mode accordingly. Handling is enhanced by double-wishbone front suspensions, while the five-arm multilink system used at the rear is ideal for combining ride comfort with sporty performance.

Maserati's new sports sedan is the latest addition to the Avis Signature Series, a collection of fine automobiles featuring high-end design and performance. Other vehicles in the Avis Signature Series include the Chevrolet Corvette, Lincoln Navigator, Infiniti QX60, Mercedes GL450, BMW X5, the BMW 3 Series Sedan and the BMW 5 Series Sedan.

The Ghibli is available at select Avis locations in Dallas, Orlando, Las Vegas, Los Angeles (including the new Avis location opening in Beverly Hills), Phoenix, San Francisco and South Florida.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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