



**FOR IMMEDIATE RELEASE**

## **Zipcar to Expand ONE>WAY Service to Denver, Philadelphia and Los Angeles**

*Service will enable members to take one-way trips within each city*

**BOSTON, September 10, 2015** – Zipcar, the world’s leading car sharing network, today announced plans to expand its ONE>WAY beta program to Denver, Philadelphia and Los Angeles. Zipcar ONE>WAY, which was launched as a beta in Boston last year, enables members to take on-demand one-way trips with the flexibility to choose a parking spot at both the pick-up and drop off locations. ONE>WAY, combined with Zipcar’s leading round-trip model, provides members with a comprehensive mobility solution to meet a variety of their transportation needs.

A select number of ONE>WAY vehicles will launch in each of these three cities, allowing members to travel between locations, such as airports, along transit lines and in key downtown areas. Similar to the program’s launch in Boston, ONE>WAY locations and vehicles will be added as demand increases in each of the cities.

“We’re thrilled with the results of our ONE>WAY program in Boston and are excited to expand the service to more people in more places,” said Kaye Ceille, Zipcar president. “Our members routinely tell us that they love the sense of confidence that comes with our round-trip service coupled with the on-demand flexibility of ONE>WAY.”

Zipcar plans to launch in Philadelphia, Los Angeles and Denver this fall and, as a result of growing demand, continues to expand its successful program in Boston, where 50 more ONE>WAY vehicles have been added for a total of 250 in the greater metropolitan area.

Zipcar members have been an integral part of developing the ONE>WAY service and consistently report that they want to go between key locations where they travel frequently with reserved parking included. Current and potential members can suggest locations now, and as the Company continues to expand ONE>WAY, by visiting: [www.zipcar.com/tellus](http://www.zipcar.com/tellus).

Zipcar's ONE>WAY fleet consists exclusively of Honda Fits – the fuel-efficient, versatile and fun subcompact that can fit up to five people and their gear. Zipcar pods in expansion cities will contain both ONE>WAY and round-trip vehicles. All ONE>WAY vehicles feature specially branded exterior graphics to easily distinguish them from round-trip models.

For more than a decade, members have trusted Zipcar for a variety of round-trips, from the ordinary (grocery store runs) to the extraordinary (birth of a new baby). The availability of Zipcar ONE>WAY enables even more flexibility and freedom for Zipcar members.

### **About Zipcar**

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout Austria, Canada, France, Spain, Turkey, the United Kingdom and the United States. Zipcar offers more than 50 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in vehicle rental services. More information is available at [www.zipcar.com](http://www.zipcar.com).

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