



AVIS BUDGET GROUP EXPANDS CONSUMER CAR SALES PROGRAM TO MASSACHUSETTS, OHIO AND TENNESSEE

PARSIPPANY, N.J., May 12, 2014 — Residents of the Bay State, the Buckeye State and the Volunteer State can now test drive and purchase well-maintained, late-model vehicles at competitive prices. Avis Budget Group, Inc. (NASDAQ: CAR) today announced that its consumer car sales program is available in Massachusetts, Ohio and Tennessee.

In collaboration with AutoNation, Inc., America's largest automotive retailer, the consumer car sales program offers potential buyers a no-haggle, no-hassle process and features a wide selection of late-model Avis and Budget rental vehicles for purchase at competitive prices. Customers can shop online at www.avis.com or www.budget.com and schedule their "ultimate test drive" to enjoy the full experience of driving a vehicle of their choice, ranging from a fuel-efficient model to a multi-purpose vehicle. The ultimate test drives are free-of-charge for two hours or can be as long as three days for a nominal rental fee. If the customer decides to purchase the vehicle, the base rental fee will be refunded after the purchase is completed through AutoNation Direct.

"The warmer weather makes spring a great time to test drive and purchase a vehicle," said Tom Gartland, president, North America, Avis Budget Group. "We're happy to roll out our consumer sales program to Massachusetts, Ohio and Tennessee and give residents there a new option for test-driving and purchasing our quality, well-maintained vehicles."

This car sales program is part of Avis Budget Group's strategic objective to drive efficiency throughout the organization and accelerate growth, by maximizing the proceeds from risk car sales. The program is also available in Arizona, California, Colorado, Florida, Georgia, Illinois, Michigan, Nevada, New Jersey and Texas, and features more than 75 vehicle makes and models. Customers can choose from domestic and foreign manufacturers including BMW, Chrysler, Ford, General Motors, Kia, Nissan, Toyota, Volkswagen and many more. AutoNation Direct representatives are also available to answer questions about financing, trade-in options, available warranties and related services prior to completing the transaction at a location that is convenient for the customer.

For more information on purchasing a vehicle, or to make a car rental reservation, visit www.avis.com or www.budget.com.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 870,000 members. Avis Budget Group operates most of its

car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

About AutoNation Direct

Formed in 2007, AutoNation Direct is an alternative sales channel that enables AutoNation to serve the unique needs of affinity groups, credit unions and other specialty organizations by providing a customer sales experience outside the traditional dealership. AutoNation Direct is a subsidiary of AutoNation, Inc. (NYSE: AN), headquartered in Fort Lauderdale.

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