



AVIS LAUNCHES MOBILE APP FOR THE APPLE WATCH

PARSIPPANY, N.J., November 17, 2015 – Avis Car Rental today announced the launch of its application for the Apple Watch. The new Avis app enables customers to email themselves a car rental receipt and view current, upcoming and past car rental reservations right from their wrists. The initiative makes Avis the first U.S. car rental company to offer an app for the Apple Watch.

"We are committed to making travel as stress-free as possible for our customers," said Neal Zamore, vice president of consumer marketing and customer relationship management, Avis Budget Group. "The new application addresses the changing needs of our customers – as their screen of preference changes from the desktop to the smartphone and tablet and now the watch, Avis is there. It's perfect for those on the go."

The Apple Watch application builds upon the Company's commitment to put the customer first by employing the latest technology to enhance the rental experience. Avis offers mobile applications for devices on the iOS and Android platforms as well as the BlackBerry operating systems and the Microsoft Windows Phone. In August, Avis became the first car rental company to offer an Android application that enables customers to make, confirm or cancel car rental reservations via voice.

For more information on the Avis mobile application for the Apple Watch, visit the App Store.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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