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AVIS COMMEMORATES 50 YEARS OF OPERATIONS IN MEXICO

PARSIPPANY, N.J., June 26, 2013 – Avis Car Rental is celebrating its 50th anniversary in Mexico, commemorating the occasion with a recent gala event at the Hotel St. Regis in Mexico City. Among the attendees were members of the senior management team of Avis Budget Group, as well as Avis Mexico Chief Executive Officer Alberto Gomez, invited guests and customers.

“Operating a business for 50 years is no small feat. It requires dedication, effort, hard work and professionalism at a superior level,” said Ronald L. Nelson, chairman and chief executive officer, Avis Budget Group, who was among the attendees. “Avis Mexico’s ongoing commitment to the brand and to service excellence is commendable. We congratulate Avis Mexico’s employees and management team on achieving this great milestone and thank them for helping to increase our share of cross-border travelers into this popular destination, one of our strategic priorities.”

Avis operations in Mexico began in early 1963 at the Hotel del Prado with a fleet of 25 vehicles. Today, Avis Mexico operates at more than 85 locations in 30 cities, serving customers at major airports and convenient metropolitan locations in key commercial markets, including Guadalajara, Hermosillo, Mexico City and Monterrey, as well as major tourism destinations, including Cancun, Cozumel, Los Cabos, Mazatlan, Playa del Carmen/Riviera Maya and Puerto Vallarta.

Avis Mexico provides travelers with a smoke-free fleet and offers a variety of vehicle makes and models to serve the needs of business and leisure travelers alike. Travelers benefit from Avis’ premium customer service provided by highly-trained bilingual employees, and from Avis Preferred, the Company’s express rental service, which is available at select airport locations throughout the country. Avis Mexico also offers global positioning system (GPS) navigation devices, child safety seats, vehicle damage coverage options and vehicle leasing services.

Avis Mexico is an independently-owned and operated licensee of Avis Car Rental. Licensees such as Avis Mexico have the right to operate under the Avis brand in specified territories and in accordance with Avis’ strict brand standards.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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