



## AVIS BUDGET GROUP LAUNCHES PARTNERSHIP WITH SPIRIT AIRLINES

PARSIPPANY, N.J., May 8, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that it has signed a new partnership agreement with Spirit Airlines. Under the multi-year agreement, members of FREE SPIRIT™, the carrier's frequent flier program, can save money when they rent from Avis Car Rental and Budget Car Rental, and will also have the opportunity to earn miles when renting at Avis and Budget locations around the world.

"Avis Budget Group is well-established in markets that Spirit Airlines currently serves and those that the carrier is interested in further penetrating," said Stephen Wright, vice president of global travel and partnerships, Avis Budget Group. "We're excited to launch this new partnership and look forward to attracting new customers and driving incremental inbound and outbound volume."

The new partnership agreement includes brand exposure and cross-marketing opportunities for each of the brands. For instance, Avis and Budget will be featured in FREE SPIRIT membership communications and will be listed as a partner on Spirit Airlines' official website, Spirit.com. Similarly, Spirit Airlines will be included in Avis and Budget email communications and listed on the partner pages of Avis.com and Budget.com.

"This partnership with Avis Budget Group is yet another way we are saving customers money on travel while at the same time giving them even more opportunities to earn FREE SPIRIT miles good for award travel throughout Spirit's extensive network throughout the Americas," said Barry Biffle, chief marketing officer, Spirit Airlines.

### About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 790,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

### About Spirit Airlines

Spirit Airlines (NASDAQ: SAVE) empowers customers to save money on air travel by offering ultra low base fares with a range of optional services, allowing customers the freedom to choose only the extras they value. This innovative approach grows the traveling market and stimulates new economic activity while creating new jobs. Spirit's modern fleet, configuration and other innovations enable Spirit to burn less fuel per seat than competitors, making Spirit one of the most environmentally-friendly U.S. carriers. Spirit's all-Airbus fleet currently

operates more than 200 daily flights to over 50 destinations in the U.S., Latin America and Caribbean. Visit Spirit at [www.spirit.com](http://www.spirit.com).

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