



## AVIS BUDGET GROUP UNVEILS NEW PHONE ACCESSORY IN SUPPORT OF FOCUSED, HANDS-ON DRIVING

PARSIPPANY, N.J., September 10, 2015 — Avis Budget Group, Inc. (NASDAQ: CAR) today announced that Avis Car Rental and Budget Car Rental customers can now purchase smartphone dash mounts. Available at participating locations across the United States, the new phone accessory is a robust sticky pad with side walls to hold items such as smartphones and GPS units securely.

“As a company that is committed to the safety of its customers, we encourage renters to keep their eyes on the road, their hands on the steering wheel, and distractions to a minimum,” said Joe Ferraro, president, Americas, Avis Budget Group. “The new smartphone dash mounts will help customers focus on driving so as to make the trip as stress-free and enjoyable as possible.”

The products are available at Avis and Budget rental facilities across America’s top airports, including Atlanta, Boston, Chicago, Dallas, Denver, Fort Lauderdale, Jacksonville, Los Angeles, Honolulu, Houston, Miami, New York, Orlando, Philadelphia, Phoenix, San Diego and San Francisco. The accessory is also available at select off-airport locations.

As part of Avis Budget Group’s commitment to safe driving, the Company has teamed up with the State of New York to combat distracted driving. As part of the partnership, Avis Budget Group is featuring a public service announcement (PSA) on its online reservation confirmation pages for customers renting an Avis or Budget vehicle in New York. The 30-second PSA highlights the dangers of distracted driving and how texting while driving can have disastrous consequences for drivers, their passengers and innocent victims including pedestrians, bicyclists and other drivers. In addition, in 2013, the Company joined the “It Can Wait<sup>®</sup>” movement in support of eliminating texting while driving. The initiative seeks to raise awareness of the dangers of texting while behind the wheel and encourages drivers to take the pledge to never text and drive.

The smartphone dash mount is the Company’s latest offering to provide Avis and Budget customers with a stress-free rental experience. The Company also offers Avis and Budget customers mobile phone accessories such as a universal car charger with dual USB ports, a retractable car charger for use with Android devices that includes an adapter that supports the iPhone 4/S, iPad and iPod, an iPhone 5/6 lightning cable, a universal wall charger with dual USA ports and battery back-up packs.

Avis Budget Group encourages drivers to operate vehicles safely. The smartphone dash mounts are designed to facilitate hands-free use of the telephone and GPS devices, local laws

permitting. Other smartphone features should not be actively used by drivers when vehicles are in motion.

**About Avis Budget Group**

Avis Budget Group is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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