



Contact: Amy Ackerson
973.496.3916
PR@avisbudget.com

FROM THE ATLANTIC OCEAN TO THE PACIFIC, IF YOU'RE TRAVELING IN CANADA, AVIS HAS THE CAR FOR YOU

PARSIPPANY, N.J., July 29, 2014 – Avis Car Rental began operations in Canada in 1953 and for more than 60 years has served both business and leisure travelers alike with clean, well-maintained late-model vehicles and premium service.

Today, Avis serves customers at nearly 200 Canadian locations, at airports large and small as well as metropolitan and local market stores in all ten provinces, with a 100% smoke-free fleet designed to fulfill virtually any vehicle rental need. Some of the many Avis vehicle choices available across Canada include:

Audi A4: This popular sedan offers luxury, handling and agility all at once. The A4 features Quattro all-wheel drive, an onboard navigation system, eye-catching styling and Bi-xenon headlight technology, making it as elegant as it is practical.

BMW X3: The latest from one of the world's iconic automobile brands, this BMW SUV uses intelligent all-wheel drive to provide a smooth, safe ride in any season or weather.

Cadillac ATS: With a 2.0-liter turbo engine with direct injection and Stabilitrac, the ATS handles the road with the best of them. The ATS also features all-wheel drive, the CUE infotainment system and a power sunroof for maximum fun and performance.

Fiat 500c Cabriolet: The newest convertible from Fiat, the 500c delivers outstanding fuel efficiency of 7.6 liters per 100 km (city) and 5.9 liters per 100 km (highway) along with dynamic performance, advanced technologies and state-of-the-art safety and security features.

Hyundai Genesis: All-new and totally redesigned, the 2015 Genesis is the choice for those who prefer luxury and refinement. Now with HTRAC all-wheel drive, panoramic sunroof and premium Napa leather seats, your drive will be as pleasurable as it will be secure.

Mercedes GLK 350: With a 3.5-liter direct-injection V6 engine and a seven-speed automatic transmission, this luxury SUV offers outstanding performance, handling and design. Safety features include 11-way airbag protection, antilock braking system and electronic stability technology. The GLK 350 also features the fuel-saving ECO Start/Stop system, which automatically shuts off the engine at stoplights and other idle situations, and instantly restarts as soon as the driver lifts off the brake for immediate acceleration response.

"The average age of our cars in Canada is less than four months, making ours one of the youngest fleets in the country," said David Crowther, senior vice president and general manager, Canada, Avis Budget Group. "We take pride in keeping all our vehicles well

maintained and suitable for those who enjoy driving the highways and byways of this great country.”

Additionally, from now until September 30, Avis is offering triple Aeroplan miles on weekly and weekend rentals, along with discounts of up to 25 percent for Aeroplan members.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.ca.

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