



## Avis Offers Savings on Winter-Ready Vehicles

PARSIPPANY, N.J., Nov. 17, 2011 (GLOBE NEWSWIRE) -- Whether you're planning a ski trip or in need of an all-wheel or front-wheel drive vehicle to get through the winter weather, Avis Rent A Car can help. Avis is ready to meet your vehicle rental needs this winter and starting today, the Company is offering money-saving offers on fully equipped, winter-ready cars, with unlimited mileage.

Now through April 30, 2012, customers can save up to 20 percent on rentals at participating Avis locations in North America when they mention Avis Worldwide Discount (AWD) number K448125 at the time of reservation. In addition, this promotion can be combined with the following coupon offers, which can save customers additional money. These offers include:

**\$15 savings on a three-day weekend rental** — This offer is valid on three-day rentals of the following car classes: compact, intermediate, standard, premium and luxury vehicles as well as minivans and SUVs (intermediate, standard, premium and full-size). Customers must mention Coupon number MUFA048 at the time of reservation.

**\$25 savings on a weekly rental** — This coupon offer is valid on rentals of five days or more from the following car classes: compact through full-size, premium, luxury, intermediate SUV, minivan and 12-passenger vans. Customers must reference Coupon number MUFA049 at the time of reservation.

**\$50 savings on a weekly SUV rental** — This offer is valid for full-size SUV, standard SUV, premium SUV and standard elite SUV rentals only. Customers must rent for a minimum of five days and must mention Coupon number MUFA050 at the time of reservation.

"There's no better time to plan a winter getaway, or a way to make sure you're ready for whatever the road conditions may be," said Jeannine Haas, chief marketing officer for Avis Budget Group, parent company of Avis. "We offer a large selection of fully equipped sedans and SUVs that will help you arrive at your destination safely and comfortably — and now, for less."

The winter savings offers are valid through April 30, 2012 at participating U.S. locations in California, Colorado, Connecticut, Idaho, Maine, Massachusetts, Montana, Nevada, New Jersey, New Mexico, New York, Oregon, Pennsylvania, Rhode Island, Utah, Vermont, Washington and Wyoming; and participating Avis locations in Canada.

To make a reservation, customers can visit [www.avis.com/ski](http://www.avis.com/ski) or call 1-888-SKI-1212. For complete details of the promotion, including terms and conditions and participating locations, visit [www.avis.com/ski](http://www.avis.com/ski).

### About Avis

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,100 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8896>

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