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AVIS EXPANDS ITS GLOBAL NETWORK IN LAOS AND CAMBODIA

PARSIPPANY, N.J., December 9, 2013 – Avis Car Rental, the leading international car rental brand in Asia, today announced that it has selected a licensee to launch car rental operations in Laos and Cambodia. Avis Car Rental will officially enter both markets with the opening of airport and city facilities in Luang Prabang, Pakse and Vientiane in Laos; and Phnom Penh and Siam Reap in Cambodia – making Avis the first international car rental company to operate in each of the countries.

“Strengthening our global position remains a high priority as we seek to drive sustained, profitable growth,” said Patric Siniscalchi, president, Latin America/Asia-Pacific, Avis Budget Group. “Our licensee agreement with RMA Group will allow us to expand our global footprint and help to ensure that we are well-positioned to realize the growth potential of the Avis brand in each country.”

The new Avis facilities will serve local and international customers with a “one-stop” mobility solution. Residents and visitors will benefit from Avis’ world-class products and services, including a wide range of well-maintained, late-model vehicles, short- and long-term rentals, personal and corporate car leasing programs, premium chauffeur and transfer services and outstanding customer service. Customers will be able to book reservations at www.avis.com over the course of this month as locations open.

“RMA is uniquely positioned to facilitate Avis Car Rental’s plan for growth,” Kevin Whitcraft, chief executive officer, RMA Group. “We have long-established vehicle sales and distribution infrastructures in Cambodia and Laos, and we are the partner of choice to some of the world’s largest retail franchises in the Asia-Pacific region. RMA is ready to support the enhancement of Avis’ global position as a leader in its sector, and will do so by providing best-in-class service in these two countries.”

Avis’ legacy in Asia can be traced back to 1970, when the Company opened its first location in Hong Kong. Operations in Singapore, the Philippines, Malaysia, Indonesia and Pakistan followed. Operations have grown steadily throughout the region ever since, including Avis’ leading presence in China, which began in 2002. Avis now has approximately 300 rental locations in Asia.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About RMA Group

Headquartered in Bangkok, Thailand, RMA is an international company with a global presence providing essential automotive and infrastructure solutions for clients operating in difficult markets and terrains. Where a country is in transition or the early stages of recovery, entire populations are often in need of basic infrastructure support for such

essentials as power, fresh water, transportation; they are often at risk of illness and disease. RMA is a provider of the equipment, services, and comprehensive solutions that respond to commercial and humanitarian needs in such environments. For more information, visit www.rmagroup.net.

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