



## **MOVING IS EASIER WITH NEW PARTNERSHIP BETWEEN BUDGET TRUCK RENTAL AND SIMPLY SELF STORAGE**

**PARSIPPANY, N.J. and ORLANDO, Fla., June 24, 2013** — Budget Truck Rental and Simply Self Storage, the largest privately-owned self storage management company in the United States and Puerto Rico, today announced that the two companies have entered into a multi-year concession and marketing agreement. Under the new partnership, approximately 35 Simply Self Storage facilities across the country will become Budget Truck Rental dealers and provide customers with quality trucks, additional convenience and reliability. In addition, Budget Truck Rental will be prominently featured on point of sale materials, email campaigns and on Simply Self Storage's website, [www.simplyss.com](http://www.simplyss.com).

"Our Budget Truck Rental business is a component in helping us drive sustained profitable growth," said Joe Ferraro, senior vice president of operations, North America, Avis Budget Group. "We're excited to grow our dealer network and accelerate growth while providing Simply Self Storage customers with a full service experience."

With hundreds of self storage units nationwide, Simply Self Storage takes the hassle out of self storage and makes it simple. Many of its storage locations have heated and cooled units, video surveillance monitoring, secure gated access, and recreational vehicle and boat storage. Simply Self Storage is also a one-stop shop for boxes, tape, padding material, locks and more.

"I am excited about our partnership with Budget Truck Rental and look forward to a long-term relationship with them," said Kurt O'Brien, chief executive officer, Simply Self Storage. "I have used their equipment in the past and have found it to be the best in the industry."

Budget Truck Rental's fleet features 10-foot, 16-foot and 24-foot trucks with ramps or lift-gates and is one of the cleanest and best-maintained rental truck fleets on the road. Every vehicle undergoes a 10-point quality inspection to ensure proper fluid levels, tire pressure and other necessary elements for a reliable, safe rental. All Budget trucks feature automatic transmissions and 24/7 emergency roadside assistance. Budget Truck Rental is also the first and only major consumer truck rental company to offer Global Positioning System (GPS) units, with guidance by Garmin, that include routes designated for trucks.

For more information, visit [www.budgettruck.com](http://www.budgettruck.com) or [www.simplyss.com](http://www.simplyss.com).

### **About Budget Truck Rental**

Budget Truck Rental is a leading truck rental company in the United States, serving both the consumer and light commercial sectors. Budget Truck Rental operates through a network of more than 2,000 corporate-owned and dealer locations throughout the continental United States. Budget Truck Rental is a wholly owned subsidiary of Avis Budget Group, Inc. (NASDAQ: CAR). For further information, visit [www.budgettruck.com](http://www.budgettruck.com).

### **About Simply Self Storage**

Simply Self Storage is based in Orlando, Florida and has self storage facilities in Florida, Georgia, Illinois, Indiana, Kansas, Massachusetts, Michigan, Minnesota, Missouri, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Texas and Puerto Rico. Simply Self

Storage has over 9 million square feet of storage space with 114 operating self storage facilities.

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