

SCHEDULE 14A INFORMATION  
PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES EXCHANGE ACT OF 1934

FILED BY THE REGISTRANT /X/

FILED BY A PARTY OTHER THAN THE REGISTRANT / /

CHECK THE APPROPRIATE BOX:

/ / PRELIMINARY PROXY STATEMENT

/X/ DEFINITIVE PROXY STATEMENT

/ / DEFINITIVE ADDITIONAL MATERIALS

/ / SOLICITING MATERIAL PURSUANT TO RULE 14a-11(c) OR RULE 14a-12

CUC INTERNATIONAL INC.

(Name of Registrant as Specified in its Charter)

CUC INTERNATIONAL INC.

(Name of Person Filing Proxy Statement)

Payment of Filing Fee (Check appropriate box):

/ / \$125 per Exchange Act Rules 0-11(c)(1)(ii), 14a-6(i)(1), or 14a-6(i)(2) or Item 22(a)(2) of Schedule 14A.

/ / \$500 per each party to the controversy pursuant to Exchange Act Rule 14a-6(i)(3).

/ / Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11:

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

/X/ Fee paid previously with preliminary materials.

/ / Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration No.:

3) Filing Party:

4) Date Filed:

[CUC LOGO]

May 3, 1996

Dear Shareholder:

You are cordially invited to attend the Annual Meeting of Shareholders of CUC International Inc. The meeting will be held on Wednesday, June 5, 1996, at 10:00 a.m. at the Hyatt Regency Greenwich, 1800 East Putnam Avenue, Old Greenwich, Connecticut.

At this meeting, you will be asked to consider and vote upon the election of Directors, an amendment to the Corporation's Restated Certificate of Incorporation to increase the number of shares of Common Stock authorized for issuance, the amendment of the Corporation's 1992 Directors Stock Option Plan, the amendment of the Corporation's 1994 Directors Stock Option Plan, and the ratification of the appointment of the Corporation's independent auditors for the fiscal year ending January 31, 1997.

You are entitled to vote all shares of Common Stock registered in your name at the close of business on April 26, 1996. If you attend the meeting and desire to vote in person, your proxy will not be used.

WHETHER OR NOT YOU PLAN TO ATTEND THE MEETING, WE URGE YOU TO SIGN THE ENCLOSED PROXY AND RETURN IT IN THE ACCOMPANYING ENVELOPE AS SOON AS POSSIBLE SO THAT YOUR SHARES WILL BE REPRESENTED AT THE MEETING.

We hope that you will find it convenient to attend the meeting, where we will also report on the Corporation's current operations and outlook.

On behalf of the Board of Directors and the employees of CUC International Inc., thank you for your continued interest and support.

Sincerely,

/s/ Walter A. Forbes

Walter A. Forbes  
Chairman and  
Chief Executive Officer

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS  
CUC INTERNATIONAL INC.  
707 SUMMER STREET  
STAMFORD, CONNECTICUT 06901

To CUC Shareholders:

The 1996 Annual Meeting of Shareholders of CUC International Inc. (the "Corporation") will be held on Wednesday, June 5, 1996, at 10:00 a.m. at the Hyatt Regency Greenwich, 1800 East Putnam Avenue, Old Greenwich, Connecticut. At the Annual Meeting, the shareholders of the Corporation will be asked to consider and vote upon the following proposals:

1. To elect Messrs. T. Barnes Donnelley, Christopher K. McLeod and Stanley M. Rumbough, Jr. to the Board of Directors of the Corporation, each for a term to expire at the 1999 Annual Meeting;
2. To amend the Corporation's Restated Certificate of Incorporation to increase the number of shares of Common Stock, \$.01 par value ("Common Stock"), authorized for issuance from four hundred million to six hundred million;
3. To amend the Corporation's 1992 Directors Stock Option Plan;
4. To amend the Corporation's 1994 Directors Stock Option Plan;
5. To ratify the appointment of Ernst & Young LLP as the Independent Auditors of the Corporation for the fiscal year ending January 31, 1997; and
6. To transact such other business as may properly come before the meeting or any postponement or adjournment thereof.

The foregoing items of business are described more fully in the Proxy Statement accompanying this Notice.

The Board of Directors of the Corporation has fixed the close of business on April 26, 1996 as the record date for the determination of shareholders entitled to notice of and to vote at the Annual Meeting. You are entitled to vote all shares of Common Stock registered in your name at the close of business on April 26, 1996. If you attend the meeting and desire to vote in person, your proxy will not be used.

YOUR VOTE IS IMPORTANT. WHETHER OR NOT YOU PLAN TO ATTEND THE MEETING, WE URGE YOU TO SIGN THE ENCLOSED PROXY, WHICH IS SOLICITED BY THE BOARD OF DIRECTORS OF THE CORPORATION, AND RETURN IT IN THE ACCOMPANYING ENVELOPE AS SOON AS POSSIBLE, SO THAT YOUR SHARES MAY BE REPRESENTED AT THE MEETING. IT IS IMPORTANT THAT YOUR PROXY BE RETURNED PROMPTLY IN ORDER TO AVOID THE ADDITIONAL EXPENSE OF FURTHER SOLICITATION.

A list of shareholders entitled to vote at the 1996 Annual Meeting will be open to the examination of any shareholder, for any purpose germane to the meeting, for ten days prior to the meeting at the Corporation's corporate office, 707 Summer Street, Stamford, Connecticut 06901.

By Order of the Board of Directors,

/s/ Robert T. Tucker

Robert T. Tucker  
Secretary

May 3, 1996  
Stamford, CT

CUC INTERNATIONAL INC.  
707 SUMMER STREET  
STAMFORD, CONNECTICUT 06901

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PROXY STATEMENT  
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ANNUAL MEETING OF SHAREHOLDERS  
TO BE HELD ON JUNE 5, 1996  
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Your proxy is solicited by the Board of Directors (the "Board") of CUC International Inc. (the "Corporation") in connection with the Annual Meeting of Shareholders of the Corporation to be held on Wednesday, June 5, 1996, at 10:00 a.m. at the Hyatt Regency Greenwich, 1800 East Putnam Avenue, Old Greenwich, Connecticut, and any postponement or adjournment thereof (the "Annual Meeting").

The Corporation has authorized two classes of voting securities: common stock, par value \$.01 per share ("Common Stock"), and preferred stock, par value \$.01 per share ("Preferred Stock"). There were 190,477,118 shares of Common Stock issued and outstanding at the close of business on April 26, 1996 (the "Record Date"). No shares of Preferred Stock have been issued. All shareholders of record of the Common Stock at the close of business on the Record Date will be entitled to vote at the Annual Meeting. Each share of Common Stock is entitled to one vote. The presence at the Annual Meeting, in person or by proxy, of the holders of at least one third of the shares of Common Stock outstanding on the Record Date will constitute a quorum.

If the accompanying proxy is properly executed, returned to the Corporation in time to be voted at the Annual Meeting, and not revoked, the shares of Common Stock represented thereby will be voted in accordance with the instructions marked on the proxy. Unless contrary instructions are given, the persons designated as proxy holders in the proxy will vote FOR the slate of nominees proposed by the Board of Directors, FOR amendment of the Corporation's Restated Certificate of Incorporation, FOR amendment of the Corporation's 1992 Directors Stock Option Plan, FOR amendment of the Corporation's 1994 Directors Stock Option Plan, and FOR ratification of Ernst & Young LLP as the Corporation's Independent Auditors for the fiscal year ending January 31, 1997. Any shareholder giving a proxy has the right to attend the Annual Meeting to vote his or her shares of Common Stock in person (thereby revoking any prior proxy) and also has the right to revoke a previously granted proxy at any time before it is exercised by written notice filed with the Secretary of the Corporation. Attendance at the Annual Meeting will not, in itself, constitute revocation of a previously granted proxy.

The approximate date on which this Proxy Statement and the accompanying form of proxy, Notice of Meeting and Annual Report to Shareholders for the fiscal year ended January 31, 1996 ("Fiscal Year 1996"), which contains the Corporation's financial statements for Fiscal Year 1996, were first mailed to the Corporation's shareholders was May 6, 1996.

The Corporation has retained D.F. King & Co., Inc. to aid in the solicitation of proxies for a fee estimated not to exceed \$8,000 plus reimbursement of expenses. In addition to solicitation by mail, officers, directors ("Directors") and employees of the Corporation may solicit proxies by telephone, telecopy and personal contact. All costs of solicitation, including printing and mailing of this Proxy Statement and accompanying materials, fees and expenses of D.F. King & Co., Inc., reimbursement of brokerage firms and others for their expenses in forwarding solicitation material to the beneficial owners of the Corporation's Common Stock, and supplementary solicitations to submit proxies, if any, will be borne by the Corporation.

## VOTING PROCEDURES

Directors of the Corporation must be elected by a majority of the vote of the shares of Common Stock present in person or represented by proxy at the Annual Meeting. Consequently, only shares that are voted in favor of a particular nominee will be counted toward such nominee's achievement of a majority. Abstentions and instructions on a proxy to withhold authority to vote for one or more of the nominees for Director will have the effect of a negative vote for such nominees. However, if a broker indicates that it does not have authority to vote certain shares of Common Stock, those votes will not be considered as shares present and entitled to vote at the Annual Meeting with respect to the election of Directors and will not be counted toward the outcome of the vote, although they will have the practical effect of reducing the number of affirmative votes required to achieve a majority for the election of the nominees for Director by reducing the total number of shares of Common Stock from which such majority is calculated.

With respect to each of Proposal 2, the amendment of the Corporation's Restated Certificate of Incorporation, Proposal 3, the amendment of the Corporation's 1992 Directors Stock Option Plan and Proposal 4, the amendment of the Corporation's 1994 Directors Stock Option Plan, the affirmative vote of a majority of the shares of Common Stock outstanding and entitled to vote at the Annual Meeting is required for that particular matter to become effective. With respect to Proposal 5, the ratification of the Corporation's Independent Auditors, and all other matters submitted to the shareholders for a vote, the affirmative vote of the holders of at least a majority of the shares of Common Stock present in person or represented by proxy at the Annual Meeting for a particular matter is required to become effective. With respect to Proposals 2, 3 and 4, abstentions and indications by brokers that they do not have authority to vote certain shares will have the effect of negative votes on these proposals. With respect to Proposal 5 and all other matters, abstentions will have the effect of negative votes on those matters, but if a broker indicates that it does not have authority to vote certain shares of Common Stock, those votes will not be considered as shares present and entitled to vote at the Annual Meeting with respect to such matters and will not be counted toward the outcome of the vote, although they will have the practical effect of reducing the number of affirmative votes required to achieve a majority for such matters by reducing the total number of shares of Common Stock from which such majority is calculated.

In order that your shares of Common Stock may be represented at the Annual Meeting, you are requested to:

- . indicate your instructions on the proxy;
- . date and sign the proxy;
- . mail the proxy promptly in the enclosed envelope; and
- . allow sufficient time for the proxy to be received before the date of the Annual Meeting.

NO PERSON IS AUTHORIZED TO GIVE ANY INFORMATION OR TO MAKE ANY REPRESENTATION OTHER THAN THOSE CONTAINED IN THIS PROXY STATEMENT, AND, IF GIVEN OR MADE, SUCH INFORMATION MUST NOT BE RELIED UPON AS HAVING BEEN AUTHORIZED AND THE DELIVERY OF THIS PROXY STATEMENT SHALL, UNDER NO CIRCUMSTANCES, CREATE ANY IMPLICATION THAT THERE HAS BEEN NO CHANGE IN THE AFFAIRS OF THE CORPORATION SINCE THE DATE OF THIS PROXY STATEMENT.

SECURITY OWNERSHIP OF MANAGEMENT AND  
CERTAIN BENEFICIAL OWNERS

On each of June 7, 1995, April 2, 1993 and June 2, 1992, the Corporation declared a three-for-two stock split in the nature of a stock dividend, for shareholders of record on June 19, 1995, April 16, 1993 and June 12, 1992, respectively. The distributions were made on June 30, 1995, April 30, 1993 and July 2, 1992, respectively. All share numbers and per share amounts in this Proxy Statement reflect these stock splits.

The following table sets forth each person known by the Corporation to be the beneficial owner as of February 29, 1996 of more than 5% of the Corporation's outstanding shares of Common Stock.

NAME AND ADDRESS OF BENEFICIAL OWNER -----	AMOUNT AND NATURE OF BENEFICIAL OWNERSHIP -----	PERCENT OF COMMON STOCK -----
W.P. Stewart & Co. Inc. 527 Madison Avenue New York, NY 10022.....	9,668,149(1)	5.07%

(1) W.P. Stewart & Co. Inc. filed a Schedule 13G statement, dated February 15, 1996, pursuant to Section 13(g) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), reflecting the beneficial ownership of 9,668,149 shares of Common Stock. W.P. Stewart & Co. Inc. has the power to make investment decisions in respect of such Common Stock for many unrelated clients, but has no economic interest in such securities.

After giving effect to the Corporation's proposed acquisition of Davidson & Associates, Inc. ("Davidson"), pursuant to which the Corporation will issue .85 shares of Common Stock for each share of Davidson common stock outstanding, Robert M. Davidson, Chairman and Chief Executive Officer of Davidson, will be the beneficial owner of approximately 13,600,106 shares of Common Stock (including certain shares held in trusts to which Robert and Janice Davidson exercise shared voting and investment power, but not including certain shares owned by Janice Davidson as her sole and separate property or owned by a certain trust for which Janice Davidson serves as trustee), and Janice G. Davidson, President of Davidson and Mr. Davidson's wife, will be the beneficial owner of approximately 13,600,276 shares of Common Stock (including certain shares held in trusts to which Robert and Janice Davidson exercise shared voting and investment power, but not including certain shares owned by Robert Davidson as his sole and separate property or owned by a certain trust for which Robert Davidson serves as trustee). Based on the number of shares of Davidson common stock owned by Robert and Janice Davidson on March 18, 1996, Mr. and Mrs. Davidson (together with certain trusts for which they serve as fiduciaries) will beneficially own approximately 9.8% of the Corporation's then-outstanding shares of Common Stock, if the Davidson acquisition is consummated, and will beneficially own approximately 8.4% of the Corporation's then-outstanding shares of Common Stock, if the Davidson acquisition and the Corporation's acquisitions of Sierra On-Line, Inc. ("Sierra") and Ideon Group, Inc. ("Ideon") are consummated (assuming that the Ideon acquisition takes place at the mid-point of the range of possible exchange ratios for such transaction). For additional information concerning Mr. and Mrs. Davidson, see "Proposal 1: Election of Directors," below. For additional information concerning the Ideon transaction, see "Executive Compensation and Other Information--Performance Graph."

The following table shows the number of shares of the Corporation's Common Stock beneficially owned as of January 31, 1996 by each Director of the Corporation, by each nominee for Director of the Corporation, by each executive officer of the Corporation named in the "Summary Compensation Table" set forth in "Executive Compensation and Other Information--Summary of Cash and Other Compensation," below (the "Named Executive Officers"), and by all Directors and current executive officers of the Corporation as a group.

Each person named in the following table has sole voting and investment power with respect to all shares of Common Stock shown as beneficially owned by such person, except as otherwise set forth in the notes to the table. Shares of Common Stock that any person has a right to acquire within 60 days

after January 31, 1996 pursuant to an exercise of options or otherwise are deemed to be outstanding for the purpose of computing the percentage ownership of such person, but are not deemed to be outstanding for computing the percentage ownership of any other person shown in the table.

NAME -----	AMOUNT AND NATURE OF BENEFICIAL OWNERSHIP -----	PERCENT OF COMMON STOCK -----
Bartlett Burnap.....	2,206,813(1)	1.17%
Cosmo Corigliano.....	196,694(2)	*
T. Barnes Donnelley.....	1,376,573(3)	*
Walter A. Forbes.....	761,215(4)	*
Stephen A. Greyser.....	108,561(5)	*
Amy N. Lipton.....	144,043(6)	*
Christopher K. McLeod.....	1,156,696(7)	*
Burton C. Perfit.....	88,286(8)	*
Robert P. Rittereiser.....	108,561(9)	*
Stanley M. Rumbough, Jr.....	1,283,598(10)	*
E. Kirk Shelton.....	987,387(11)	*
All Directors and Executive Officers as a group (11 persons).....	8,418,427	4.47%

\* Amount represents less than one percent of Common Stock.

(1) Amount includes options to purchase 99,375 shares of Common Stock and 2,042,562 shares of Common Stock held by Sun Valley Investments, a limited partnership in which Mr. Burnap is the sole general and sole limited partner. Amount does not include 139,767 shares of Common Stock held by Mr. Burnap's spouse and 100,000 shares of Common Stock held by the Bartlett Burnap Charitable Remainder Trust Dated August 10, 1995, as to which Mr. Burnap disclaims beneficial ownership.

(2) Amount includes options to purchase 162,814 shares of Common Stock.

(3) Amount includes options to purchase 99,375 shares of Common Stock. Amount also includes: 762,812 shares of Common Stock held indirectly by Mr. Donnelley under a trust under the will of Mr. Donnelley; 74,958 shares of Common Stock held indirectly by Mr. Donnelley under a grantor retained annuity trust of which Mr. Donnelley is the income beneficiary and Mr. Donnelley's children have a residual interest, as to which Mr. Donnelley disclaims beneficial ownership; and 5,726 shares of Common Stock held by a custodian for Mr. Donnelley's children, as to which Mr. Donnelley disclaims beneficial ownership.

(4) Amount includes options to purchase 413,812 shares of Common Stock. Amount does not include 6,349 shares of Common Stock held by Mr. Forbes' wife nor 13,111 shares of Common Stock held by Mr. Forbes' wife as custodian for their children, as to which Mr. Forbes disclaims beneficial ownership.

(5) Amount includes options to purchase 99,375 shares of Common Stock.

(6) Amount includes options to purchase 123,063 shares of Common Stock and 9,075 shares of Common Stock held by Ms. Lipton's husband.

(7) Amount includes options to purchase 629,954 shares of Common Stock. Amount does not include 28,612 shares of Common Stock held by a charitable foundation founded by Mr. McLeod, as to which Mr. McLeod disclaims beneficial ownership.

(8) Amount includes options to purchase 79,375 shares of Common Stock.

(9) Amount includes options to purchase 99,375 shares of Common Stock.

(10) Amount includes options to purchase 99,375 shares of Common Stock.

(11) Amount includes options to purchase 616,370 shares of Common Stock.

As described below in "Proposal 1: Election of Directors," in connection with the Corporation's proposed acquisitions of Davidson and Sierra, the Corporation has agreed that upon consummation of the respective transactions, the Corporation will increase the size of the Board and will appoint as

Directors Robert M. Davidson, Chairman and Chief Executive Officer of Davidson, and Janice G. Davidson, President of Davidson and Mr. Davidson's wife, upon the consummation of the Davidson acquisition, and Kenneth A. Williams, Chief Executive Officer of Sierra, upon the consummation of the Sierra acquisition. After giving effect to the Corporation's proposed acquisition of both Davidson and Sierra, pursuant to which the Corporation will issue .85 shares and 1.225 shares of Common Stock for each share of Davidson and Sierra common stock outstanding, respectively, Mr. Davidson will be the beneficial owner of approximately 13,600,106 shares of Common Stock (including certain shares held in trusts to which Robert and Janice Davidson exercise shared voting and investment power, but not including certain shares owned by Janice Davidson as her sole and separate property or owned by a certain trust for which Janice Davidson serves as trustee) and Mrs. Davidson will be the beneficial owner of approximately 13,600,276 shares of Common Stock (including certain shares held in trusts to which Robert and Janice Davidson exercise shared voting and investment power, but not including certain shares owned by Robert Davidson as his sole and separate property or owned by a certain trust for which Robert Davidson serves as trustee). Robert and Janice Davidson (together with certain trusts for which they serve as fiduciaries) will beneficially own approximately 8.8% of the Corporation's outstanding shares of Common Stock, if the Davidson and Sierra acquisitions both are consummated, and approximately 8.4% of the Corporation's outstanding shares of Common Stock, if the Davidson, Sierra and Ideon acquisitions all are consummated (assuming that the Ideon acquisition takes place at the mid-point of the range of possible exchange ratios for such transaction). None of the Davidson, Sierra and Ideon acquisitions are contingent upon the consummation by the Corporation of any of the other proposed transactions. After giving effect to the Corporation's proposed acquisitions of both Davidson and Sierra, Mr. Williams will be the beneficial owner of approximately 2,217,640 shares of Common Stock, which is less than one percent of the Corporation's outstanding shares of Common Stock, and which would be less than one percent of the Corporation's outstanding shares of Common Stock if the Davidson, Sierra and Ideon acquisitions all are consummated.

#### PROPOSAL 1: ELECTION OF DIRECTORS

Three persons are to be elected to the Board of Directors of the Corporation at the Annual Meeting, to hold office for a term of three years or until their respective successors are duly elected and qualified, and the remaining six Directors will continue in office for the terms specified below. The persons named in the enclosed proxy intend to vote for the election of the three nominees listed below, unless instructions to the contrary are given therein. All three of the nominees are currently Directors.

The three nominees have indicated that they are able and willing to serve as Directors. However, if some unexpected occurrence should require the substitution of some other person or persons for any one or more of the nominees, the person or persons voting the proxies will vote for such nominee or nominees as the Corporation may select. The Corporation has no reason to believe that any nominee will be unable to serve if elected. The affirmative vote of a majority of the shares present and entitled to vote at the Annual Meeting is required to elect each nominee.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR EACH NOMINEE. UNLESS MARKED TO THE CONTRARY, PROXIES RECEIVED BY THE CORPORATION WILL BE VOTED FOR THE ELECTION OF THE THREE NOMINEES LISTED BELOW.

The following table lists, as of March 1, 1996, the name, age, position(s) with the Corporation and principal occupation of each of the three nominees and the six continuing Directors, the year in which each Director's term of office will expire (assuming, in the case of each of the three nominees, that such nominee is elected at the Annual Meeting) and the year in which each Director was first appointed or elected as a Director of the Corporation. For information regarding the beneficial ownership of Common Stock by the nominees and current Directors of the Corporation, see "Security Ownership of Management and Certain Beneficial Owners," above.



NOMINEES:

NAME	PRINCIPAL OCCUPATION & OTHER DIRECTORSHIPS	AGE	YEAR FIRST APPOINTED OR ELECTED TO THE BOARD	IF ELECTED, YEAR TERM EXPIRES
T. BARNES DONNELLEY.....	Mr. Donnelley is, and has been for at least the past five years, an independent investor.	62	1977	1999
CHRISTOPHER K. MCLEOD.....	Mr. McLeod has been an Executive Vice President of the Corporation since 1986, a member of the Office of the President of the Corporation since 1988 and served as President of the Corporation's Comp-U-Card Division between 1988 and August 1995.	40	1995	1999
STANLEY M. RUMBOUGH, JR.....	Mr. Rumbough is, and has been for at least the past five years, an independent investor and is a director of International Flavors and Fragrances, Inc.	76	1976	1999

CONTINUING DIRECTORS:

NAME	PRINCIPAL OCCUPATION & OTHER DIRECTORSHIPS	AGE	YEAR FIRST APPOINTED OR ELECTED TO THE BOARD	YEAR TERM EXPIRES
BARTLETT BURNAP.....	Mr. Burnap is an independent investor. Since 1978, he has been President of the Ralph J. Weiler Foundation, a charitable foundation. Since 1981, he has been President of CIB Associates, a venture capital firm. Mr. Burnap was Chairman of the Corporation's Board of Directors between 1976 and 1983.	64	1976	1997
WALTER A. FORBES.....	Mr. Forbes has been Chairman of the Corporation's Board of Directors since 1983 and its Chief Executive Officer since 1976 and was the Corporation's President between 1982 and May 1991. Mr. Forbes is a director of Sierra On-Line, Inc. and NFO Research, Inc.	53	1974	1997
STEPHEN A. GREYSER.....	Mr. Greyser is a professor of marketing at the Harvard Business School, on whose faculty he has served for over 25 years. He also serves as a director of Edelman Worldwide (a public relations firm) and Opinion Research Corporation and is a past Vice Chairman of the Public Broadcasting Service.	61	1984	1998
BURTON C. PERFIT.....	In 1986, Mr. Perfit retired from Jack Eckerd Corporation after fifteen years of service. Mr. Perfit became a Senior Vice President of Eckerd in 1980 and served as such until 1986.	67	1982	1998
ROBERT P. RITTEREISER.....	Mr. Rittereiser is President and Chief Executive Officer of Gruntal Financial Corp., an investment services firm based in New York	57	1982	1997

NAME	PRINCIPAL OCCUPATION & OTHER DIRECTORSHIPS	AGE	YEAR FIRST APPOINTED OR ELECTED TO THE BOARD	YEAR TERM EXPIRES
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	<p>City. He is Chairman of Yorkville Associates Corp., a private investment and financial concern formed in April 1989. He served as Chairman since November 1992, a Director since 1990, and President and Chief Executive Officer from March 1993 until February 1995 of Nationar Inc., a banking services corporation. On February 6, 1995, the Acting Superintendent of Banks of the State of New York filed a petition to take over the business of such corporation, and the New York State Banking Department has since been liquidating the assets of such corporation. He is a director of Ferrofluidics Corporation, Interchange Financial Services Corp. and Wallace Computer Services, Inc. and a Trustee of the DBL Liquidating Trust.</p>			
E. KIRK SHELTON.....	Mr. Shelton has been President of the Corporation since May 1991, Chief Operating Officer of the Corporation since 1988 and Executive Vice President of the Corporation from 1984 to 1991.	41	1995	1998

In connection with the Corporation's merger agreement with Davidson, dated as of February 19, 1996, the Corporation has agreed that, upon consummation of the Corporation's acquisition of Davidson, the Corporation will increase the size of the Board by two members and will appoint Robert M. Davidson, Chairman and Chief Executive Officer of Davidson, to a term as a Director expiring in 1998, and Janice G. Davidson, President of Davidson and Mr. Davidson's wife, to a term as a Director expiring in 1997. The Corporation has also agreed that Mr. Davidson will become a Vice Chairman of the Board of Directors of the Corporation at such time. For further information on Mr. and Mrs. Davidson, see "Security Ownership of Management and Certain Beneficial Owners," above.

In connection with the Corporation's merger agreement with Sierra, dated as of February 19, 1996, the Corporation has agreed that, upon consummation of the Corporation's acquisition of Sierra, the Corporation will increase the size of the Board by one member and will appoint Kenneth A. Williams, Chief Executive Officer of Sierra, to a term as a Director expiring in 1999. The Corporation has also agreed that Mr. Williams will become a Vice Chairman of the Board of Directors of the Corporation and will be appointed as a member of the Corporation's Office of the President at such time. For further information on Mr. Williams, see "Security Ownership of Management and Certain Beneficial Owners," above.

The Corporation anticipates that meetings of the shareholders of each of Davidson and Sierra to vote upon the Corporation's respective acquisitions of Davidson and Sierra will take place in the late spring or early summer of 1996. It is anticipated that each transaction will be consummated shortly after such shareholder approval is received.

## DIRECTORS AND EXECUTIVE OFFICERS

### BOARD OF DIRECTORS

During Fiscal Year 1996, the Board of Directors held eight meetings. The Board has four committees: the Executive Committee, the Audit Committee, the Compensation Committee, and the Nominating Committee. No Director attended fewer than 75% of the total number of meetings of the Board and all committees thereof on which he served during Fiscal Year 1996.

### EXECUTIVE COMMITTEE

The Executive Committee has and may exercise all of the powers of the Board of Directors when the Board is not in session, usually between regular Board meetings and when timing is critical, except that the Executive Committee does not have the power to elect Directors or officers of the Corporation, to alter, amend or repeal by-laws of the Corporation or any resolution of the Board relating to the Executive Committee, to declare any dividend or distribution to the shareholders of the Corporation, to appoint any member of the Executive Committee, or to take any other action specifically reserved by law to the Board of Directors.

The Executive Committee is composed of the Chairman of the Board, the President of the Corporation and three other Directors. The following five Directors serve on the Executive Committee: Walter A. Forbes (Chairman of the Board of Directors), E. Kirk Shelton (President of the Corporation), Bartlett Burnap, Robert P. Rittreiser and Stanley M. Rumbough, Jr. The Executive Committee was first appointed on January 7, 1996, and held no meetings during Fiscal Year 1996.

### AUDIT COMMITTEE

The Audit Committee recommends to the Board of Directors a firm of independent auditors to conduct the annual audit of the Corporation's financial statements, reviews with such firm the overall scope and results of the annual audit, reviews and approves the performance by such independent auditors of professional services in addition to those which are audit-related, and reviews the fees charged by the independent auditors for professional services. In addition, the Audit Committee meets periodically with the independent auditors and representatives of management to review accounting activities, financial controls and reporting.

The following three non-employee Directors serve on the Audit Committee: T. Barnes Donnelley, Stephen A. Greyser, and Burton C. Perfit (Chairman). During Fiscal Year 1996, the Audit Committee held four meetings. Various members of management (including the Chief Financial Officer and the Director of Internal Audit) generally attend the Audit Committee meetings.

### COMPENSATION COMMITTEE

The Compensation Committee recommends to the Board of Directors overall compensation philosophy and policies for the Corporation and determines the salary range for different executive levels and the specific compensation for the Corporation's Chief Executive Officer. See "Executive Compensation and Other Information--Compensation Committee Report on Executive Compensation." The Compensation Committee reviews and makes recommendations to the Board concerning plans, programs, and benefits which relate to executive compensation, and makes incentive compensation and stock option awards. In addition, the Compensation Committee reviews and makes recommendations to the Board concerning selection, recruiting, hiring, and promotion of key executive personnel. During Fiscal Year 1996, the Compensation Committee held six meetings.

The following four non-employee Directors serve on the Compensation Committee: Bartlett Burnap, Stephen A. Greyser, Robert P. Rittreiser (Chairman) and Stanley M. Rumbough, Jr.

NOMINATING COMMITTEE

The principal functions of the Nominating Committee are to develop and review criteria for the qualifications of potential Board of Directors members and to identify and recommend to the Board new candidates for election to the Board. During Fiscal Year 1996, the Nominating Committee held one meeting.

The following four non-employee Directors serve on the Nominating Committee: Bartlett Burnap (Chairman), Stephen A. Greyser, Robert P. Rittereiser and Stanley M. Rumbough, Jr.

Nominees for Directors may be proposed by shareholders in accordance with the procedures set forth in the Corporation's By-Laws. Recommendations for the 1997 Annual Meeting must be received by January 5, 1997. Shareholders interested in recommending nominees for Directors should submit their recommendations in writing to the Secretary of the Corporation at 707 Summer Street, Stamford, Connecticut 06901.

EXECUTIVE OFFICERS

The executive officers of the Corporation as of the date of this Proxy Statement are set forth in the table below. All executive officers are appointed at the annual meeting or interim meetings of the Board of Directors. Each executive officer is appointed by the Board to hold office until his or her successor is duly appointed and qualified.

NAME ----	AGE ---	POSITION AND PERIOD SERVED -----
WALTER A. FORBES.....	53	Chairman of the Corporation's Board of Directors since 1983, Chief Executive Officer since 1976 and President from 1982 to May 1991.
E. KIRK SHELTON.....	41	President of the Corporation since May 1991, Chief Operating Officer since 1988 and Executive Vice President from 1984 to May 1991.
CHRISTOPHER K. MCLEOD.....	40	Executive Vice President of the Corporation since 1986, member of the Office of the President since 1988 and President of the Corporation's Comp-U-Card Division from 1988 to August 1995.
COSMO CORIGLIANO.....	36	Senior Vice President of the Corporation since 1991, Chief Financial Officer of the Corporation since February 1, 1995 and Controller of the Corporation from 1984 through January 1995.
AMY N. LIPTON.....	41	Senior Vice President and General Counsel of the Corporation since 1990, Vice President and General Counsel of the Corporation since 1987.

Section 16(a) of the Exchange Act requires the Corporation's Directors and executive officers, and each person who is the beneficial owner of more than ten percent of the Corporation's outstanding equity securities, to file with the Securities and Exchange Commission ("SEC") initial reports of ownership and changes in ownership of equity securities of the Corporation. To the Corporation's knowledge, based solely on review of the copies of reports furnished to the Corporation and written representations that no other reports were required, all filing requirements pursuant to Section 16(a) of the Exchange Act applicable to the Corporation's executive officers, Directors and greater than ten percent beneficial owners were complied with during Fiscal Year 1996, except that one such report on Form 3 filed on behalf of the Bartlett Burnap Charitable Remainder Trust Dated August 10, 1995 (of which Bartlett Burnap is a Trustee) was not filed on a timely basis.

EXECUTIVE COMPENSATION AND OTHER INFORMATION

SUMMARY OF CASH AND OTHER COMPENSATION

The following table shows, for the fiscal years ended January 31, 1996, 1995 and 1994, the compensation awarded to, earned by or paid to each of the Corporation's Chief Executive Officer and the four other most highly compensated executive officers of the Corporation earning qualifying compensation in excess of \$100,000 and who served as executive officers of the Corporation during Fiscal Year 1996.

SUMMARY COMPENSATION TABLE

NAME AND PRINCIPAL POSITION	FISCAL YEAR	ANNUAL COMPENSATION(1)		LONG TERM COMPENSATION AWARDS	ALL OTHER COMPENSATION(2) (\$)
		SALARY (\$)	BONUS (\$)	SECURITIES UNDERLYING OPTIONS/SARS (#)	
Walter A. Forbes.....	1996	732,470	725,000	75,000	264,828
Chief Executive Officer	1995	676,249	660,000	522,000	263,257
and Chairman of the Board	1994	625,939	610,000	468,750	147,899
E. Kirk Shelton.....	1996	450,000	450,000	52,500	131,223
President and Chief Operating	1995	410,000	410,000	502,500	51,239
Officer	1994	377,500	380,000	463,125	50,734
Christopher K. McLeod.....	1996	450,000	450,000	52,500	122,057
Executive Vice President, Member	1995	410,000	410,000	502,500	48,363
of the Office of the President	1994	377,500	315,000	480,000	47,894
Cosmo Corigliano.....	1996	160,000	30,000	12,000	7,044
Senior Vice President and Chief	1995	71,463(3)	0(3)	188,346	1,583
Financial Officer	1994	127,500	0(3)	110,250	1,462
Amy N. Lipton.....	1996	210,000	80,000	7,500	7,129
Senior Vice President and General	1995	187,000	0(3)	172,500	1,226
Counsel	1994	176,000	28,750(3)	102,938	1,462

(1) For each of the Named Executive Officers for each of the fiscal years ended January 31, 1996, 1995 and 1994, there were no payments of (i) perquisites over the lesser of \$50,000 or 10% of the individual's total salary and bonus for the year, (ii) above-market preferential earnings on deferred compensation, (iii) earnings with respect to long-term incentive plans, (iv) tax reimbursements, or (v) preferential discounts on stock.

(2) "All Other Compensation" includes: (i) contributions of \$1,584 for each of Messrs. Forbes, Shelton, McLeod and Corigliano and Ms. Lipton to the Corporation's 401(k) Plan to match Fiscal Year 1996 pre-tax elective deferral contributions (included under Salary) made by each such individual to such plan; and (ii) the premiums paid by the Corporation for the term life component of "split-dollar" life insurance policies (the "Insurance Program") procured by the Corporation in respect of these executives' lives. In Fiscal Year 1996, premiums of \$26,483, \$3,980, \$3,694, \$649 and \$734 were paid in respect of Messrs. Forbes, Shelton, McLeod and Corigliano and Ms. Lipton, respectively. "All Other Compensation" also includes the present dollar value, determined in accordance with SEC regulations, and based on actuarial computations, as of each of January 31, 1996, 1995 and 1994, respectively, of the benefit to the Named Executive Officers of the remainder of the premium payments made by the Corporation in respect of such Named Executive Officers in each of Fiscal Year 1996, Fiscal Year 1995 and Fiscal Year 1994, respectively. The present dollar value of such payments as of January 31, 1996 is as follows: Walter A. Forbes--\$236,761; E. Kirk Shelton--\$125,659; Christopher K. McLeod--\$116,779; Cosmo Corigliano--\$4,811; and Amy N. Lipton--\$4,811.

(3) Mr. Corigliano and Ms. Lipton received stock options for all or a part of their respective salaries and/or bonuses during each of the fiscal years ended January 31, 1995 and 1994.

Each participant in the Insurance Program is provided ordinary life insurance coverage and enters into a split-dollar agreement with the Corporation. The Corporation pays the full premium of the policy. The participant is the owner of the policy and is obligated to pay tax on the value of a portion of the coverage. The Corporation retains an interest in the policy equal to the accumulated premiums paid. Upon Messrs. Forbes', Shelton's and McLeod's retirement, and upon the Corporation's termination of their respective policies in the case of Mr. Corigliano and Ms. Lipton (each a "Termination Date"), the Corporation is entitled to recover all of its previous premium payments, and any remaining cash outlays by the Corporation will cease. Any cash value in the policy in excess of the premiums recovered by the Corporation is retained by the participant. In the event of the participant's death prior to the Termination Date, the Corporation is entitled to recover all premium payments from the death benefit and the balance of the death benefit will be paid to the participant's estate.

#### STOCK OPTIONS

The following table contains information concerning the grant of options to purchase Common Stock under the Corporation's 1987 Stock Option Plan (the "1987 Plan") to the Named Executive Officers of the Corporation during Fiscal Year 1996.

#### OPTION GRANTS IN LAST FISCAL YEAR

NAME	INDIVIDUAL GRANTS				EXPIRATION DATE	GRANT DATE VALUE PRESENT VALUE \$(3)
	NUMBER OF UNDERLYING OPTIONS GRANTED (#)(1)	PERCENT OF TOTAL OPTIONS GRANTED TO EMPLOYEES IN FISCAL YEAR	EXERCISE OR BASE PRICE (\$/SH)			
Walter A. Forbes.....	75,000(2)	1.5%	\$25.1667		4/20/05	\$791,250
E. Kirk Shelton.....	52,500(2)	1.1%	\$25.1667		4/20/05	\$553,875
Christopher K. McLeod.....	52,500(2)	1.1%	\$25.1667		4/20/05	\$553,875
Cosmo Corigliano.....	12,000(2)	0.2%	\$25.1667		4/20/05	\$126,600
Amy N. Lipton.....	7,500(2)	0.2%	\$25.1667		4/20/05	\$ 79,125

(1) Options granted in Fiscal Year 1996 under the 1987 Plan are scheduled to vest and become exercisable in yearly increments of 25% beginning on February 1, 1996, with full vesting occurring on February 1, 1999. Options expire ten years after grant. Under the terms of the Corporation's 1987 Plan, the Compensation Committee retains discretion to modify the terms of outstanding options provided that the options, as modified, do not violate the terms of the 1987 Plan. The vesting of options held by the Named Executive Officers also accelerates under certain circumstances (including a change in control of the Corporation), under the terms of their respective employment agreements. See "--Employment Contracts, Termination of Employment and Change-in-Control Arrangements."

(2) Granted April 20, 1995. The closing market price of Common Stock on such date was \$25.1667.

(3) The values assigned to each reported option on this table are computed using the Black-Scholes option pricing model. The calculations assume a risk-free rate of return of 7.02%, which represents the ten-year yield of United States Treasury Bills on April 20, 1995, the option grant date. The calculations also assume 25% volatility; however, there can be no assurance as to the actual volatility of the Common Stock in the future. The calculations also assume no dividend payout and a straight-line, four-year vesting schedule. The value of these options was discounted by 25% to reflect the fact that the options are not marketable and are subject to forfeiture. In assessing these option values, it should be kept in mind that no matter what theoretical value is placed on a stock option on the date of grant to a Named Executive Officer, its ultimate value will depend on the market value of the Common Stock at a future date.

OPTION EXERCISES AND HOLDINGS

The following table sets forth information with respect to the Named Executive Officers concerning the exercise of options to purchase Common Stock during Fiscal Year 1996 and unexercised options to purchase Common Stock held as of the end of Fiscal Year 1996.

AGGREGATED OPTION EXERCISES IN LAST FISCAL YEAR  
AND FY-END OPTION VALUES

NAME	SHARES ACQUIRED ON EXERCISE(#)	VALUE REALIZED (\$)(1)	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS AT FY-END(#)	VALUE OF UNEXERCISED IN-THE-MONEY OPTIONS AT FY-END(\$)
			EXERCISABLE/ UNEXERCISABLE	EXERCISABLE/ UNEXERCISABLE(2)
Walter A. Forbes.....	486,562	\$13,114,732	46,125/1,388,063	\$1,020,611/\$29,080,661
E. Kirk Shelton.....	520,263	\$11,427,441	13,126/1,358,673	\$247,763/\$28,767,101
Christopher K. McLeod.....	133,358	\$2,488,788	263,625/1,371,329	\$7,582,883/\$29,091,451
Cosmo Corigliano.....	90,162	\$2,843,684	70,532/359,689	\$1,835,539/\$7,334,843
Amy N. Lipton.....	75,125	\$1,937,726	37,375/344,438	\$961,593/\$7,087,816

(1) Amounts reflect the market value of the underlying shares of Common Stock on the date of exercise less the exercise price.

(2) Amounts reflect the market value of the underlying shares of Common Stock at the end of Fiscal Year 1996 (the closing price of a share of Common Stock on the New York Stock Exchange, Inc. ("NYSE") on January 31, 1996, which was \$36.875), less the exercise price.

EMPLOYMENT CONTRACTS, TERMINATION OF EMPLOYMENT AND CHANGE-IN-CONTROL ARRANGEMENTS

The Corporation has an employment contract with Walter A. Forbes, which commenced on January 1, 1987 and which was most recently amended as of June 1, 1994. This contract is automatically extended as of January 1 of each year for an additional one-year period, unless prior to any such January 1 renewal date a notice of termination is given. Under this contract, the Corporation may terminate Mr. Forbes' employment at any time. If termination is without cause, the Corporation is required to pay to Mr. Forbes, as severance, all salary to which Mr. Forbes would otherwise be entitled under the contract for the remainder of his period of employment. In addition, in the event of Mr. Forbes' death, or termination without cause, all options held by Mr. Forbes otherwise subject to vesting restrictions become immediately exercisable. In the event of a change in control (as defined in this contract) of the Corporation, Mr. Forbes may, at any time, immediately resign upon written notice to the Corporation. In such event, the Corporation is required to pay to Mr. Forbes, in a lump sum, 140% of his then-current annual base salary, multiplied by 2.5. If there is a change in control, all options held by Mr. Forbes otherwise subject to vesting restrictions will become immediately exercisable, whether or not his employment is terminated, and he will continue to receive the benefits and perquisites described in his contract for five years after his resignation following a change of control. All options which so vest upon a change of control will be exercisable through the date these options would have otherwise expired had their vesting not been so accelerated. If Mr. Forbes dies, the Corporation is required to pay his estate his earned but unpaid base salary and annual incentive compensation for the year in which his death occurs.

The Corporation's employment contract with Mr. Forbes also requires that the Corporation advance annual premium payments on certain insurance policies ("Forbes Policies") in the aggregate amount of \$540,000 per year, or such other amount as agreed to by the Corporation and Mr. Forbes, through the calendar year in which Mr. Forbes turns sixty-one years of age, regardless of whether Mr. Forbes is employed by the Corporation at such time (unless Mr. Forbes breaches certain covenants not

to compete with the Corporation contained therein). Mr. Forbes agrees to abide by certain covenants not to compete with the Corporation contained therein, to not withdraw any amount from the Forbes Policies before he turns sixty years of age, and that, prior to turning sixty years of age, the Forbes Policies will be held in escrow. Mr. Forbes also assigns to the Corporation an interest in the Forbes Policies equal to the premiums advanced by the Corporation. See the column "All Other Compensation" within the Summary Compensation Table in "Executive Compensation And Other Information-- Summary of Cash and Other Compensation."

The Corporation has employment contracts, which commenced on February 1, 1987 and extend until January 31, 1997, with each of E. Kirk Shelton and Christopher K. McLeod. These contracts provide that the Corporation may terminate the employment of these employees at any time. In the event of a change in control (as defined in these contracts) of the Corporation, either of these employees may resign at any time upon notice to the Corporation. In this event, the Corporation is required to pay, as severance to the affected individual, a lump-sum amount equal to 200% of his then-current annual base salary. If there is a change of control, all options held by such individual otherwise subject to vesting restrictions will become immediately exercisable, whether or not his employment is terminated, and he will continue to receive the benefits and perquisites described in his contract for three years after his resignation following a change of control. All options which so vest upon a change of control will be exercisable through the date these options would have otherwise expired had their vesting not been so accelerated. If either of these individuals is terminated without cause, all stock options owned by such individual which would have vested during the thirty-six months following such termination will be deemed vested on the date of such termination. Also, if either of these individuals is terminated without cause, the Corporation must pay the affected individual a lump sum equal to 300% of his then-current annual base salary and he will continue to receive the benefits and perquisites described in his contract for three years following such termination. If either of these individuals dies, any stock options granted to him will become immediately exercisable. These contracts provide that the employee's base salary is to be reviewed annually by the Corporation's Board of Directors.

The Corporation's employment contracts with Messrs. Shelton and McLeod also require that the Corporation advance annual premium payments on certain insurance policies ("Executive Policies") in the aggregate amount of \$285,000 for Mr. Shelton and \$265,000 for Mr. McLeod per year, or such other amount as agreed to by the Corporation and each of Messrs. Shelton and McLeod, through the calendar year in which the applicable individual turns sixty years of age, regardless of whether Messrs. Shelton and McLeod are employed by the Corporation at such time (unless Messrs. Shelton and McLeod breach certain covenants not to compete with the Corporation contained therein). Each of Messrs. Shelton and McLeod agrees to abide by certain covenants not to compete with the Corporation contained therein, to not withdraw any amount from the Executive Policies before he turns sixty years of age, and that, prior to turning sixty years of age, the Executive Policies will be held in escrow. Each of Messrs. Shelton and McLeod also assigns to the Corporation an interest in the Executive Policies equal to the premiums advanced by the Corporation. See the column "All Other Compensation" within the Summary Compensation Table in "Executive Compensation And Other Information--Summary of Cash and Other Compensation."

The Corporation also has an employment contract, which commenced on February 1, 1994 and extends until January 30, 1999, with Cosmo Corigliano. This contract provides that the Corporation may terminate Mr. Corigliano's employment at any time. In the event of a change in control (as defined in this contract) of the Corporation and the subsequent termination of Mr. Corigliano not for cause, the Corporation is required to pay, as severance to Mr. Corigliano, a lump-sum amount equal to 100% of his then-current annual base salary, and Mr. Corigliano will continue to receive the benefits and perquisites described in his contract for one year after such termination. Also, if there is a change of control, any options held by Mr. Corigliano otherwise subject to vesting restrictions will become immediately exercisable, whether or not his employment is terminated. All options which so vest upon a change of control will be exercisable through the date these options would have otherwise expired had their vesting not been so accelerated. If Mr. Corigliano is terminated without cause or is constructively discharged (other than in connection with a change in control), the Corporation must pay him a lump sum equal to



100% of his then-current annual base salary, Mr. Corigliano will continue to receive the benefits and perquisites described in such contract for a period of twelve months following such termination, and all stock options held by Mr. Corigliano which would have vested during the twelve months following such termination shall be deemed vested on the date of such termination. This contract provides that Mr. Corigliano's base salary is to be reviewed annually by the Corporation's Board of Directors. In addition, the Corporation has funded certain split-dollar life insurance policies for Mr. Corigliano. See the column "All Other Compensation" within the Summary Compensation Table in "Executive Compensation And Other Information--Summary of Cash and Other Compensation."

The Corporation also has an employment contract, which commenced on February 1, 1996, with Amy N. Lipton. The contract provides for an initial term of sixty months and for automatic extensions as of February 1 of each year thereafter for an additional one-year period, unless prior to any such February 1 renewal date a notice of termination is given. In the event of a change in control (as defined in this contract) of the Corporation and the subsequent termination of Ms. Lipton without cause, the Corporation is required to pay to Ms. Lipton her then-current annual base salary for a period of two years following such termination, and Ms. Lipton will continue to receive the benefits and perquisites described in her contract for two years after such termination. Also, if there is a change of control, all unvested options held by Ms. Lipton shall immediately vest and shall remain exercisable through the date these options would have otherwise expired had their vesting not been so accelerated, whether or not her employment is terminated. If Ms. Lipton is terminated without cause or is constructively discharged (other than in connection with a change in control), the Corporation must pay Ms. Lipton her annual base salary at such time for a period of one year following such termination, Ms. Lipton will continue to receive the benefits and perquisites described in such contract for a period of twenty four months following such termination, and all stock options held by Ms. Lipton which would have vested during the eighteen months following such termination shall continue to vest. If Ms. Lipton dies, the benefits and perquisites described in such contract will continue for a period of thirty six months, and any stock options granted to her will become immediately exercisable and shall remain fully exercisable through the date these options would have otherwise expired had their vesting not been so accelerated. In addition, the Corporation has funded certain split-dollar life insurance policies for Ms. Lipton. See the column "All Other Compensation" within the Summary Compensation Table in "Executive Compensation And Other Information--Summary of Cash and Other Compensation."

For the purposes of the Corporation's employment contracts with each of Messrs. Forbes, Shelton, McLeod and Corigliano and Ms. Lipton, change in control is defined to include consummation of a tender offer for 51% or more of the outstanding voting securities of the Corporation, the merger or consolidation of the Corporation as a result of which less than 75% of the outstanding voting securities of the resulting entity shall be owned by former shareholders of the Corporation, a sale of substantially all of the Corporation's assets to another entity, or the acquisition of 25% or more (51% or more, in the case of Ms. Lipton's and Mr. Corigliano's contracts) of the outstanding voting securities of the Corporation by any person.

#### DIRECTOR COMPENSATION

For their service on the Board of Directors, the Corporation pays each non-employee Director \$30,000 per year, as well as \$1,000 for each Board meeting and each Committee meeting attended. Committee Chairmen are paid an additional \$250 per Committee meeting. Each member of the Board is reimbursed for expenses incurred in connection with each Board or Committee meeting attended. Non-employee Directors have also received grants of stock options under the Corporation's 1990 Directors Stock Option Plan, 1992 Directors Stock Option Plan and/or 1994 Directors Stock Option Plan. See "Proposal 3: Amendment of the Corporation's 1992 Directors Stock Option Plan" and "Proposal 4: Amendment of the Corporation's 1994 Directors Stock Option Plan," below.

#### COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

Directors Bartlett Burnap, Stephen A. Greyser, Robert P. Rittreiser (Chairman) and Stanley M. Rumbough, Jr. serve on the Compensation Committee of the Corporation. Messrs. Burnap, Greyser, Rittreiser and Rumbough were not employees of the Corporation during Fiscal Year 1996 or before.

Notwithstanding anything to the contrary set forth in any of the Corporation's previous filings under the Securities Act of 1933, as amended, or the Exchange Act that might incorporate future filings, including this Proxy Statement, in whole or in part, the following Compensation Committee Report on Executive Compensation and Performance Graph shall not be incorporated by reference into any such filings.

#### COMPENSATION COMMITTEE REPORT ON EXECUTIVE COMPENSATION

##### COMPENSATION PROCESS

This is a report submitted by the four-member Compensation Committee (the "Committee") of the Board of Directors addressing the Corporation's compensation policies for Fiscal Year 1996 as they affected the executive officers of the Corporation. Decisions on compensation of the Corporation's executive officers are made by the Committee. The Committee members are all non-employee Directors who have considerable experience by way of service on other Boards of Directors; several members have served on compensation committees of other corporations. The full Board reviews all decisions of the Committee relating to the compensation of the Corporation's executive officers, except for decisions about awards under certain of the Corporation's stock-based compensation plans, which must be made solely by the Committee for the grants or awards under such plans to satisfy Rule 16b-3 promulgated under the Exchange Act.

##### COMPENSATION PHILOSOPHY AND OBJECTIVES

The Committee's executive officer compensation philosophy and objectives are designed to provide competitive levels of compensation that integrate pay with the Corporation's annual and long-term performance goals, reward executive officers for above-average corporate performance, recognize individual initiative and achievements, and assist the Corporation in attracting and retaining qualified executives. The Committee aims to provide compensation that is fair and equitable to both the employee and the Corporation.

The Committee believes that stock ownership by management is beneficial in aligning management's and shareholders' interests in enhancing shareholder value; therefore, the Committee includes a stock-based element in the Corporation's compensation packages for its executive officers, although the Committee does not have specific target ownership levels for Corporation equity holdings by executives.

Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code"), enacted in 1993, precludes a public corporation from taking a tax deduction for certain compensation in excess of \$1 million paid to its chief executive officer or any of its four other highest-paid executive officers. This limitation, however, does not apply to certain performance-based compensation. Based on regulations issued by the Internal Revenue Service ("IRS") on December 20, 1995 to implement Section 162(m), including detailed descriptions of what constitutes performance-based compensation under Section 162(m) with respect to stock option grants, the Corporation will not be precluded as a result of Section 162(m) of the Code from deducting compensation expense derived in Fiscal Year 1996 pursuant to the exercise of stock option grants by its executive officers, because these stock options were granted under and pursuant to a performance-based plan. The Corporation will be precluded from deducting a portion of the cash compensation (salary and bonus) paid in Fiscal Year 1996 to certain of its executive officers. The Committee does not plan to make any immediate changes to the Corporation's compensation programs as a result of Section 162(m) of the Code. While the Committee will take into account the deduction limits under Section 162(m) when making executive compensation decisions, the Committee recognizes that part of the annual compensation paid to senior executive officers in the future may not qualify for tax deductibility.

## COMPONENTS OF EXECUTIVE OFFICER COMPENSATION

The three primary components of executive officer compensation are:

- . Base Salary
- . Annual Bonus
- . Stock Options

These three elements are structured by the Committee to provide the Corporation's executive officers with levels of total compensation consistent with the Committee's executive officer compensation philosophy and objectives described above.

### Base Salary

The Corporation's executive officer salary levels are subjectively determined by the Committee based on the experience of the Committee members and are intended to be consistent with competitive practices and the executive's level of responsibility, professional qualifications, business experience, expertise and their resultant combined value to the Corporation's performance and growth (with salary increases reflecting competitive and economic trends, the overall financial performance of the Corporation and the performance of the individual executive). Salary levels for the Corporation's executive officers are generally determined annually. The Committee, in calculating the executive officer's annual salary for each year, takes into consideration the base salary previously paid to such executive officer and the responsibilities assigned to such executive. The Committee attempts to keep the Corporation's executive officer salary increases as low as possible, preferring to emphasize the importance of the annual bonus and stock option aspects of an executive's compensation when considering an increase in overall compensation, which accords with the Committee's policy of trying to integrate executive pay with the performance of the Corporation on an annual and long-term basis. These limitations on salary increases are tied to the Corporation's policy of emphasizing the incentive-based components of total compensation of executive officers. Factors considered in gauging the Corporation's overall financial performance include the Corporation's revenues and profits. Base salary paid to each of the Corporation's executive officers during Fiscal Year 1996 was determined by the Committee and the Board in January 1995.

### Annual Bonus

Annual bonus amounts paid to each of the Corporation's executive officers in each fiscal year are determined by the Committee. Factors taken into account in awarding annual bonuses are described below. Although annual bonuses generally are not set within a specified percentage range of base salary, they generally do not exceed 100% of the base salary. For the Named Executive Officers, bonuses averaged approximately 46.4% of their Fiscal Year 1996 total salary and bonus compensation. Annual bonuses paid to each of the Corporation's executive officers during Fiscal Year 1996 were determined by the Committee and the Board in April 1995.

### Stock Options

Stock options are periodically granted to the Corporation's executive officers under the Corporation's 1987 Plan. No specific formulas or executive officer stock ownership targets are used in determining stock option grants, which are made to encourage executives to retain stock-based incentives and to enhance the importance of aligning their interests with those of the Corporation and its shareholders, as ownership of stock options rewards executives as well as shareholders as the price of the underlying security increases. Factors taken into account in awarding stock options are generally the same as those used in awarding annual bonuses and are described below. The number of options previously awarded to and held by executive officers and the expected contribution of such executives to

the Corporation's future performance are also reviewed in determining the size of current option grants. The number of stock options granted to each of the Corporation's executive officers during Fiscal Year 1996 was determined by the Committee in April 1995.

#### RELATIONSHIP OF CORPORATE PERFORMANCE TO EXECUTIVE OFFICER COMPENSATION

The factors which the Committee considers in awarding annual bonuses and stock options under the Corporation's 1987 Plan are based on the Corporation's performance and the individual executive officer's performance. The evaluation of these factors is largely subjective and based on the Committee's substantial knowledge of the Corporation, familiarity with the Corporation's objectives and strategy, and long-term working relationship with the Corporation's executive officers. Factors considered include: (1) the Corporation's targeted versus actual annual operating budget; (2) the individual executive officer's ability to undertake special projects, facilitate strategic acquisitions and (in the case of certain of these executive officers) develop new distribution channels for the Corporation's products; (3) the Corporation's after-tax earnings-per-share growth over the last fiscal year; and (4) the Corporation's compound annual rate of total shareholder return over the last five fiscal years. The Committee does not use any specific formulas or weightings in considering any of these factors.

##### Targeted Versus Actual Operating Budget

Targeted versus actual operating performance is a major factor used to determine the extent to which annual bonuses will be paid and awards made under the Corporation's stock-based compensation plans to the Corporation's executive officers. The performance of individual executive officers is generally reviewed either as to the Corporation as a whole, or, for those executives in charge of an operating unit, as to such executive's particular operating unit. Performance targets are based on business plans developed by the Corporation's management and approved by the Board at the start of each fiscal year. In developing these business plans, consideration is given to integrating the business of any recently acquired subsidiaries, divisions or businesses and expanding the Corporation's mix of services and distribution channels.

In determining annual bonus and stock option compensation for executive officers in Fiscal Year 1996, the Committee reviewed, among other things, targeted versus actual operating performance in the Corporation's fiscal year ended January 31, 1995 ("Fiscal Year 1995"), and noted that, in virtually all cases, targeted goals were either met or exceeded.

##### Special Projects; Strategic Acquisitions; New Distribution Channels and Responsiveness to Evolving Market Conditions

The Committee also takes into account the executive officers' performance in special projects undertaken during the past year, contribution to strategic acquisitions and alliances and development of new distribution channels for the Corporation's products. The Committee evaluates the executive officers' ability to exploit new opportunities and respond quickly to evolving marketplace conditions.

In determining annual bonus and stock option compensation for executive officers in Fiscal Year 1996, the Committee took notice of the following significant events which took place in Fiscal Year 1995 and through the date of determination of the executive officer's annual bonus or stock option grant, as the case may be: the Corporation's acquisition of The NetMarket Company in November 1994; the Corporation's acquisition of Essex Corporation in January 1995; the Corporation's acquisition of Welcome Wagon International, Inc. in February 1995; and the Corporation's acquisitions of CUC Europe Limited and Credit Card Sentinel (U.K.) in March 1995.

## After-Tax Earnings-Per-Share Growth

In addition, the Committee considers the growth in after-tax earnings per share of Common Stock in determining the annual bonus and stock option portions of executive officer compensation.

In determining annual bonus and stock option compensation for executive officers in Fiscal Year 1996, the Committee considered the growth in after-tax earnings per share of Common Stock to \$.66 in the most recently completed full fiscal year of the Corporation at the time of such determination, Fiscal Year 1995, from \$.51 per share in the Corporation's prior completed fiscal year, the fiscal year ended January 31, 1994, an increase of 29.4%.

## Compound Rate of Total Shareholder Return

Another consideration in determining the annual bonus and stock option portions of executive officer compensation is the compound rate of total shareholder return over the last five fiscal years. Compound rate of total shareholder return is determined by comparing the average market value of a share of Common Stock in the first year of the five-year period with the average market value of a share of Common Stock in the last year of the period.

In determining annual bonus and stock option compensation for executive officers in Fiscal Year 1996, the Committee noted the increase of the average market value of a share of the Common Stock to an average of \$20.59 in the most recently completed full fiscal year of the Corporation at the time of such determination, Fiscal Year 1995, from an average of \$3.65 in the Corporation's fiscal year ended January 31, 1991, an increase of 464%.

## FISCAL YEAR 1996 COMPENSATION OF CHIEF EXECUTIVE OFFICER

In addition to the factors mentioned above, the Committee's general approach in setting Mr. Forbes' annual compensation is to reward Mr. Forbes' strategic management abilities in spearheading the Corporation's global expansion efforts and its development and exploitation of new distribution channels and technologies.

Mr. Forbes' annual salary increase in Fiscal Year 1996 (from \$676,249 in Fiscal Year 1995 to \$732,470) was based primarily on the Corporation's overall performance generally and Mr. Forbes' performance in Fiscal Year 1995. Specifically, in determining Mr. Forbes' annual salary for Fiscal Year 1996, the Committee considered Mr. Forbes' qualifications, experience and expertise and his responsibilities as Chief Executive Officer in overseeing the Corporation's acquisitions and growing on-line activities, as well as the Corporation's overall business and performance.

The annual bonus paid to Mr. Forbes during Fiscal Year 1996 (\$725,000) was largely based on the Committee's subjective evaluation of Mr. Forbes' performance and the performance of the Corporation during Fiscal Year 1995 and through the date of determination of Mr. Forbes' annual bonus. Specifically, in determining Mr. Forbes' annual bonus during Fiscal Year 1996, the Committee considered Mr. Forbes' role in: the Corporation's acquisition of The NetMarket Company in November 1994; the Corporation's acquisition of Essex Corporation in January 1995; the Corporation's acquisition of Welcome Wagon International, Inc. in February 1995; and the Corporation's acquisitions of CUC Europe Limited and Credit Card Sentinel (U.K.) in March 1995. The Committee also took into account Mr. Forbes' involvement in overseeing the continued development of the Corporation's on-line and interactive activities and ventures. The Committee also considered the performance of the Corporation's Common Stock, which the Committee believes reflects Mr. Forbes' significant contribution. In assessing the Corporation's overall performance to determine Mr. Forbes' annual bonus, the Committee considered all of the factors above but did not use any specific formulas or weightings in considering any of the factors.

The award to Mr. Forbes during Fiscal Year 1996 of stock options under the 1987 Plan to acquire 75,000 shares of the Corporation's Common Stock was also largely based on the Committee's subjective evaluation of Mr. Forbes' performance and the performance of the Corporation during Fiscal Year 1995 and through the date of determination of Mr. Forbes' stock option grant. In addition to the factors discussed in the preceding paragraph, which the Committee took into account when determining Mr. Forbes' stock option award, the Committee also considered Mr. Forbes' performance and an informal comparison by Committee members of his overall compensation package relative to that of other chief executives of publicly-traded corporations of which the Committee members were aware, including through their experience by way of service on other Boards of Directors and through their knowledge of public information (although no particular corporations were identified for comparative purposes by the Committee as a whole). This grant epitomizes the Committee's compensation philosophy and objectives by promoting management retention while further aligning shareholders' and management's interest in the performance of the Corporation's Common Stock.

COMPENSATION COMMITTEE:

Bartlett Burnap  
Stephen A. Greyser  
Robert P. Rittereiser, Chairman  
Stanley M. Rumbough, Jr.

PERFORMANCE GRAPH

The following graph assumes \$100 invested on January 31, 1991 and compares (a) the yearly percentage change in the Corporation's cumulative total shareholder return on the Common Stock (as measured by dividing (i) the sum of (A) the cumulative amount of dividends, assuming dividend reinvestment during the five years commencing on the last trading day before February 1, 1991 and ending on January 31, 1996, and (B) the difference between the Corporation's share price at the end and the beginning of the periods presented; by (ii) the share price at the beginning of the periods presented) with (b)(i) the Standard & Poor's 500 Index (the "S&P 500 Index") and (ii) a Peer Group Index. The Peer Group consists of H&R Block, Inc.; CPI Corporation; Metromedia International Group, Inc. (formerly The Actava Group Inc. and prior to that Fuqua Industries, Inc.); Rollins, Incorporated; Service Corporation International (all of which comprise the Dow Jones Consumer Services Non-Cyclical Index) and Ideon (formerly SafeCard Services, Inc.), and is weighted by market capitalization. Stock prices are adjusted for stock splits and stock dividends. On April 19, 1996, the Corporation entered into an agreement and plan of merger with Ideon pursuant to which the Corporation proposes to acquire Ideon.

COMPARISON OF FIVE YEAR CUMULATIVE TOTAL RETURN\*  
 AMONG CUC INTERNATIONAL INC., THE S&P 500 INDEX AND A PEER GROUP

Total Shareholder Returns

	Jan 91	Jan 92	Jan 93	Jan 94	Jan 95	Jan 96
CUC INTERNATIONAL INC.	100	187.31	244.03	429.84	465.10	743.00
S&P 500 INDEX	100	122.69	135.67	153.14	153.96	213.48
PEER GROUP	100	136.46	149.29	183.26	169.99	199.95

Year Ending

\* \$100 INVESTED ON 1/31/91 IN STOCK OR INDEX--INCLUDING REINVESTMENT OF DIVIDENDS.

## CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

On February 19, 1996, the Corporation entered into a merger agreement to acquire Sierra. Walter A. Forbes, the Chairman of the Board and Chief Executive Officer of the Corporation, also is a director of Sierra and owns 6,020 shares of the common stock of Sierra and has options to purchase up to an additional 93,000 shares of the common stock of Sierra, of which options to purchase 25,800 of such shares were exercisable as of March 1, 1996. Mr. Forbes did not participate in any meetings or deliberations of Sierra's board of directors regarding the proposed acquisition of Sierra by the Corporation and abstained from the vote of the Corporation's Board of Directors regarding this transaction. If the Corporation's acquisition of Sierra is consummated, Mr. Forbes will receive 7,375 shares of Common Stock in exchange for the common stock of Sierra he currently owns, and his options to purchase Sierra common stock will be assumed by the Corporation and converted into options to purchase 113,925 shares of Common Stock. If the Corporation's acquisition of Sierra is consummated, the Corporation will, in the aggregate, issue approximately 24.9 million shares of Common Stock in exchange for outstanding shares of Sierra common stock and will convert outstanding options to purchase Sierra common stock into options to purchase approximately 2.9 million shares of Common Stock.

### PROPOSAL 2: AMENDMENT OF THE CORPORATION'S RESTATED CERTIFICATE OF INCORPORATION TO INCREASE AUTHORIZED COMMON STOCK

The Corporation currently has 400,000,000 authorized shares of Common Stock, of which 190,460,240 were issued and outstanding as of March 29, 1996; 39,656,404 shares are reserved for issuance under the Corporation's various compensatory plans and upon the conversion of the Corporation's Zero Coupon Convertible Subordinated Debentures due 1996; and 3,868,021 shares are held in the Corporation's treasury. The Corporation has also reserved 30,000,000 shares of Common Stock in connection with its proposed acquisition of Davidson, 30,000,000 shares of Common Stock in connection with its proposed acquisition of Sierra, and 19,500,000 shares of Common Stock in connection with its proposed acquisition of Ideon. Therefore, there are 86,515,335 shares which are not issued and outstanding, reserved for issuance, or held in the Corporation's treasury. Because of the limited number of shares of Common Stock available to be issued, the Board of Directors has proposed a resolution which would authorize an additional 200,000,000 shares of Common Stock of the same class as is presently authorized. None of the Corporation's shares will have preemptive rights.

Although the Corporation has no present plans, agreements or understandings regarding the issuance of any of the additional shares of Common Stock proposed to be authorized, the Board of Directors believes that adoption of the amendment is advisable because it will provide the Corporation with needed flexibility in connection with possible future financing transactions, acquisitions of other companies or business properties, stock splits, employee benefit plans and other corporate purposes. While the issuance of additional shares of Common Stock may dilute the ownership interest of a person seeking to obtain control of the Corporation, and thus discourage a change in control of the Corporation by making it more difficult or costly, the Corporation is not aware of anyone seeking to accumulate Common Stock for such purpose and has no present intention of using any additional Common Stock to deter a change in control. Except as otherwise required by applicable law or stock exchange rules, authorized but unissued shares of Common Stock may be issued at such time, for such purposes, and for such consideration as the Board may determine to be appropriate, without further authorization by the shareholders.

Authorization of the proposed amendment, which will be presented at the Annual Meeting in the form of the following resolution, will require the affirmative vote of the holders of a majority of shares of Common Stock outstanding and entitled to vote at the Annual Meeting.



"RESOLVED, that the first sentence of the first paragraph of Article 4 of the Corporation's Restated Certificate of Incorporation be, and it hereby is, amended and restated in its entirety to read as follows: The total number of shares of all classes of stock which the Corporation shall have authority to issue is 601,000,000 shares, of which 1,000,000 shall be Preferred Stock, par value \$.01 per share, and 600,000,000 shall be Common Stock, par value \$.01 per share."

The Corporation is not required, and does not intend, to seek its shareholders' approval of the Corporation's proposed acquisitions of Davidson, Sierra and Ideon. The NYSE requires that the Corporation, as a company whose common stock is listed for trading on the NYSE, seek the approval of its shareholders to any transaction in which the Corporation proposes to issue a number of shares of Common Stock equal to or in excess of twenty percent of the number of shares of Common Stock outstanding prior to such issuance. Neither the Davidson, Sierra nor Ideon transaction will require the Corporation to issue such number of shares of Common Stock. In addition, as noted above, the Corporation has reserved an adequate number of shares of Common Stock for issuance in connection with each of such proposed acquisitions, and thus approval by the Corporation's shareholders of an increase in the number of shares of Common Stock which the Corporation is authorized to issue is not necessary in order to enable the Corporation to consummate these transactions. Accordingly, shareholders should be aware that a vote either for or against the proposed amendment of the Corporation's Restated Certificate of Incorporation to increase the number of authorized shares of Common Stock is not, and should not be construed as, a vote either for or against the Corporation's proposed acquisitions of Davidson, Sierra or Ideon.

THE BOARD OF DIRECTORS RECOMMENDS THAT SHAREHOLDERS VOTE FOR AMENDMENT OF THE CORPORATION'S RESTATED CERTIFICATE OF INCORPORATION TO INCREASE THE NUMBER OF SHARES OF AUTHORIZED COMMON STOCK. UNLESS MARKED TO THE CONTRARY, PROXIES RECEIVED BY THE CORPORATION WILL BE VOTED IN FAVOR OF AMENDMENT OF THE CORPORATION'S RESTATED CERTIFICATE OF INCORPORATION.

PROPOSAL 3: AMENDMENT OF THE CORPORATION'S  
1992 DIRECTORS STOCK OPTION PLAN

GENERAL

Shareholders are being asked to approve an amendment to the Corporation's 1992 Directors Stock Option Plan (the "1992 Plan") to provide for participation in the 1992 Plan by "directors emeriti" of the Corporation. The amendment to Section 7(e) of the 1992 Plan (the "1992 Plan Amendment") is attached hereto as Annex A. The 1992 Plan was adopted by the Board on August 28, 1992, and approved by the shareholders of the Corporation in June 1993.

The 1992 Plan Amendment provides that if any optionee under the 1992 Plan (that is, any Director who has been granted options under the 1992 Plan) is subsequently appointed by the Board as a director emeritus of the Corporation, then such optionee's membership on the Board for purposes of the 1992 Plan will not be deemed to terminate or expire until such optionee is no longer serving as a director emeritus of the Corporation. Pursuant to the 1992 Plan Amendment, if such optionee ceases to serve as a director emeritus because of physical or mental disability or death, then such optionee's options under the 1992 Plan shall become immediately exercisable by his executor, administrator or other person entitled by law to his rights and shall remain exercisable for one year after the optionee ceases to serve as a director emeritus; if such optionee ceases to serve as a director emeritus because of removal by the Board, such optionee's options under the 1992 Plan shall expire immediately upon his removal as a director emeritus; and if such optionee ceases to serve as a director emeritus for any other reason, the options granted to such optionee under the 1992 Plan shall remain exercisable until the expiration of five years after the optionee ceases to serve as a director emeritus.

The 1992 Plan Amendment was adopted by the committee of the Board of Directors which administers the 1992 Plan on June 7, 1995. The purpose of the 1992 Plan Amendment is to attract and retain well-qualified non-employee Directors to serve on the Board of Directors and to provide an incentive for such individuals to continue to provide advice and input to the Corporation, the Board and the Corporation's management in an honorary capacity as directors emeriti even after such individuals no longer serve in the capacity of Directors. The position of director emeritus is available to former Directors of the Corporation who, in the judgment of the Board of Directors, have rendered exceptionally valuable service to the Corporation in the past and whose continued interest in and association with the Corporation in an honorary capacity would be of value to the Corporation. Directors emeriti are appointed by and serve at the pleasure of the Board and provide advice and counsel when requested; however, directors emeriti are not entitled to regularly attend meetings of the Board or to vote at meetings of the Board. Mr. Henry C. McCall was appointed a director emeritus of the Corporation by the Board on June 7, 1995. Mr. McCall served as a Director of the Corporation from 1985 until such date.

The Board has directed that the 1992 Plan Amendment be submitted to the shareholders of the Corporation for their approval. The approval of the 1992 Plan Amendment will require the affirmative vote of a majority of the shares of Common Stock outstanding and entitled to vote at the Annual Meeting. If not approved by shareholders at the Annual Meeting, the 1992 Plan Amendment will be null and void and the 1992 Plan will continue to operate without giving effect to the 1992 Plan Amendment.

#### ADMINISTRATION AND SUMMARY OF THE 1992 PLAN

The 1992 Plan provides that options to acquire an aggregate of up to 450,000 shares of Common Stock of the Corporation may be granted to non-employee Directors of the Corporation. Employees of the Corporation are not eligible to participate. Each non-employee Director of the Corporation on August 28, 1992 was granted options for 45,000 shares of Common Stock. No participant to whom options are granted under the 1992 Plan is eligible to receive any additional options under the 1992 Plan. In addition, upon adoption of the Corporation's 1994 Directors Stock Option Plan, described below in "Proposal 4: Amendment of the Corporation's 1994 Directors Stock Option Plan," the Board determined that no future Directors of the Corporation would be eligible to receive any further grants of options under the 1992 Plan.

The 1992 Plan is to be administered by a committee of the Board of Directors (the "1992 Committee"), which shall consist of no fewer than three non-employee members of the Board of Directors, all of whom are "disinterested persons" within the meaning of Rule 16b-3 promulgated under the Exchange Act. The Compensation Committee currently serves the function of the 1992 Committee. The 1992 Committee has the authority, subject to the express provisions of the 1992 Plan, to make all determinations necessary or advisable for administering the 1992 Plan and, with the consent of the optionee, to modify an option (provided such option as modified does not violate the terms of the 1992 Plan).

The purchase price of the shares of Common Stock purchasable under each option shall be 100% of the fair market value of the shares of Common Stock on the date on which the option is granted. Consideration paid upon exercise of options (which may be payable in full or in installments as the 1992 Committee shall determine at time of grant) may be in cash or certified check, previously acquired Common Stock, or by a combination thereof.

If the term of the optionee's membership on the Board of Directors expires because the optionee (i) is nominated, but is not elected, for a position on the Board of Directors, (ii) resigns from the Board of Directors prior to attaining age 65, or (iii) fails to seek election to the Board of Directors for a term commencing prior to attaining age 62 (in any case, other than on account of death or physical or mental

disability), options granted to the optionee shall remain exercisable, to the extent it is exercisable at such time, until the expiration of one month after the expiration of the optionee's term, at which time such options shall expire.

If the term of the optionee's membership on the Board of Directors expires because the optionee (i) resigns after age 65, or (ii) fails to seek election to the Board for a term commencing after the optionee attains age 62, options granted to the optionee shall remain exercisable, to the extent such options are exercisable at such time, until the expiration of five years after the expiration of the optionee's term, at which time such options shall expire.

If the term of the optionee's membership on the Board of Directors expires (other than in any of the circumstances described in the preceding paragraph) because the optionee becomes physically or mentally disabled or dies, options granted to the optionee shall become immediately exercisable and shall remain exercisable until the expiration of one year after the expiration of the optionee's term, at which time such options shall expire.

If the optionee is removed from the Board of Directors by the shareholders of the Corporation or by the Board of Directors, options granted to the optionee shall expire immediately upon such removal or disqualification.

In the event of a change in control (as defined in the 1992 Plan) of the Corporation, all options granted under the 1992 Plan will become immediately exercisable. A "change of control" is deemed to occur under the 1992 Plan if (i) a tender offer for ownership of 51% or more of the outstanding voting securities of the Corporation is consummated, (ii) the Corporation is merged or consolidated with another corporation, as a result of which less than 75% of the outstanding voting securities of the surviving corporation are owned by the former shareholders of the Corporation, (iii) the Corporation sells substantially all of its assets to another corporation which is not a wholly owned subsidiary, or (iv) a person acquires 25% or more of the outstanding voting securities of the Corporation (whether directly, indirectly, beneficially or of record).

The 1992 Plan provides for appropriate adjustments to be made at the discretion of the 1992 Committee in the event of a stock dividend, recapitalization, stock split, merger, consolidation, combination, exchange of shares or like transaction. No option granted under the 1992 Plan may be transferred other than by will or by the laws of descent and distribution, unless such transfer is permitted by Rule 16b-3 under the Exchange Act and the 1992 Committee approves such transferability, and options may be exercised during the life of the holder only by him.

The Board of Directors may, at any time, suspend or terminate the 1992 Plan or, from time to time, adopt amendments to the 1992 Plan provided that, without the consent of the holders of a majority of the outstanding shares of stock present or represented and entitled to vote thereon at a valid meeting, no such amendment (other than pursuant to the anti-dilution provisions of the 1992 Plan) may increase the maximum number of shares as to which options may be granted under the 1992 Plan or otherwise materially increase the benefits to participants under the 1992 Plan, or materially change the eligibility requirements for individuals entitled to receive options thereunder.

No suspension or termination of or amendment to the 1992 Plan shall, without consent of the holder thereof, adversely affect options previously granted. Unless sooner terminated, the 1992 Plan will terminate ten years after the date of adoption by the Board of Directors, after which no further options will be granted under the 1992 Plan, but outstanding options at the date of termination will not be canceled by such termination.

All transactions under the 1992 Plan are intended to comply with Rule 16b-3 under the Exchange Act, and to the extent any provision of the 1992 Plan or action by the 1992 Committee fails to so comply it will be voided to the extent permitted by law and deemed advisable by the 1992 Committee.

## FEDERAL INCOME TAX TREATMENT

All options granted under, and to be granted under, and pursuant to the 1992 Plan are, and will be, non-qualified stock options ("Non-Qualified Options").

The following is a general summary of the federal income tax consequences under current tax law of Non-Qualified Options. This summary does not purport to cover all of the special rules, including the state or local income or other tax consequences, inherent in the ownership and exercise of Non-Qualified Options and the ownership and disposition of the underlying shares.

An individual who receives a Non-Qualified Option will not recognize any taxable income upon the grant of such Non-Qualified Option. In general, upon exercise of a Non-Qualified Option, an individual will recognize ordinary income in an amount equal to the excess (at the time of exercise) of the fair market value of the shares of Common Stock received over the aggregate exercise price. However, if the individual is an executive officer or Director of the Corporation or the beneficial owner of more than ten percent of any class of equity securities of the Corporation, the timing of recognition of income (and the determination of the amount thereof) under certain circumstances possibly may be deferred for a period following the exercise of a Non-Qualified Option (the "Deferral Period"), unless the individual files a written election with the IRS, within 30 days after the date of exercise, to include as income the excess (on the date of exercise) of the fair market value of the shares of Common Stock received over the aggregate exercise price.

An individual's tax basis in the shares of Common Stock received upon the exercise of a Non-Qualified Option for cash and/or an installment obligation will be equal to the sum of any cash paid on exercise and the "issue price" of any installment obligation, plus the amount of ordinary income recognized by the optionee upon the exercise of such option. The holding period for such shares would begin just after the receipt of such shares or, in the case of an executive officer, Director or beneficial owner of more than ten percent of any class of equity securities of the Corporation, just after the expiration of the Deferral Period, if any (unless the individual elected to be taxed as of the date of exercise). A deduction for federal income tax purposes will be allowed to the Corporation in an amount equal to the ordinary income included by the optionee, provided that such deduction constitutes an ordinary and necessary business expense to the Corporation and is reasonable in amount and the limitations of Section 162(m) of the Code do not apply.

If an individual exercises a Non-Qualified Option by delivering other shares of Common Stock, the individual will not recognize gain or loss with respect to the exchanged shares, even if their then fair market value is different from the individual's tax basis in such shares. The individual, however, will be taxed as described above with respect to the exercise of the Non-Qualified Option as if the individual had paid the exercise price in cash, and the Corporation generally will be entitled to an equivalent tax deduction. Provided the individual receives a separate identifiable stock certificate therefor, the individual's tax basis in that number of shares received on such exercise which is equal to the number of shares surrendered on such exercise will be equal to the individual's tax basis in the shares surrendered and the individual's holding period for such number of shares received will include the individual's holding period for the shares surrendered. The individual's tax basis and holding period for the additional shares received on exercise of a Non-Qualified Option paid for, in whole or in part, with shares will be the same as if the individual had exercised the Non-Qualified Option solely for cash.

## CERTAIN INFORMATION WITH RESPECT TO THE 1992 PLAN

Under the 1992 Plan, options to purchase 45,000 shares of the Corporation's Common Stock were granted on August 28, 1992 to each of the Corporation's seven non-employee Directors at that time (Messrs. Burnap, Donnelley, Greyser, Perfit, Rittreiser and Rumbough, who are currently Directors, and Mr. McCall, who no longer serves as a Director of the Corporation but is currently serving as

director emeritus of the Corporation). These grants constituted an aggregate grant of options to purchase 315,000 shares of Common Stock to all non-employee Directors as a group. These options were granted an exercise price of \$8.11, which was equal to the closing price of the Common Stock on the date of grant as reported by the NYSE. On April 26, 1996, the closing price of the Common Stock reported by the NYSE was \$32.50. Each option held by a current Director is currently exercisable for 75% of the aggregate number of shares of Common Stock subject to such option, and is scheduled to become exercisable for the remaining 25% of the shares subject to such option on February 1, 1997. The option held by Mr. McCall is also currently exercisable for 75% of the aggregate number of shares of Common Stock subject to such option, and is scheduled to become exercisable for the remaining 25% of the shares subject to such option on February 1, 1997, but only if the 1992 Plan Amendment is approved by the shareholders. If the 1992 Plan Amendment is not approved by the shareholders, such remaining shares will not vest and Mr. McCall will not have the option to purchase the shares of Common Stock subject to such portion of the option. Currently, there are six non-employee Directors and, subject to approval by the shareholders of the 1992 Plan Amendment, one director emeritus participating in the 1992 Plan, although the number of directors emeriti, if the 1992 Plan Amendment is approved by the shareholders, eligible to participate may change in the future. As noted above, no current or future Directors will be eligible to receive any further grants of options under the 1992 Plan.

THE BOARD OF DIRECTORS RECOMMENDS THAT SHAREHOLDERS VOTE FOR AMENDMENT OF THE CORPORATION'S 1992 DIRECTORS STOCK OPTION PLAN. UNLESS MARKED TO THE CONTRARY, PROXIES RECEIVED BY THE CORPORATION WILL BE VOTED IN FAVOR OF THE 1992 PLAN AMENDMENT.

PROPOSAL 4: AMENDMENT OF THE CORPORATION'S  
1994 DIRECTORS STOCK OPTION PLAN

GENERAL

Shareholders are being asked to approve amendments to the Corporation's 1994 Directors Stock Option Plan (the "1994 Plan") to provide for participation in the 1994 Plan by "directors emeriti" of the Corporation. The amendments to Section 7 of the 1994 Plan (the "1994 Plan Amendments") are attached hereto as Annex B. The 1994 Plan was adopted by the Board on November 23, 1994, and approved by the shareholders of the Corporation in June 1995.

The 1994 Plan Amendments provide that: (i) if any optionee under the 1994 Plan (that is, any Director who has been granted options under the 1994 Plan) is subsequently appointed by the Board as a director emeritus of the Corporation, the "term" of such optionee's "membership on the Board of Directors" for purposes of the 1994 Plan will not be deemed to terminate or expire until such optionee is no longer serving as a director emeritus of the Corporation; (ii) if any optionee ceases to serve as a director emeritus because of physical or mental disability or death, then such optionee's options under the 1994 Plan shall become immediately exercisable by his executor, administrator or other person entitled by law to his rights and shall remain exercisable for one year after the optionee ceased to serve as a director emeritus; (iii) if such optionee ceases to serve as a director emeritus because of removal by the Board, such optionee's options under the 1994 Plan shall expire immediately upon his removal as a director emeritus; and (iv) if such optionee ceases to serve as a director emeritus for any other reason, the options granted to such optionee under the 1994 Plan shall remain exercisable until the expiration of five years after the optionee ceased to serve as a director emeritus.

The 1994 Plan Amendments were adopted by the committee of the Board of Directors which administers the 1994 Plan on June 7, 1995. The purpose of the 1994 Plan Amendments is to attract and retain well-qualified non-employee Directors to serve on the Board of Directors and to provide an incentive for such individuals to continue to provide advice and input to the Corporation, the Board and the Corporation's management in an honorary capacity as directors emeriti even after such individuals no longer serve in the capacity of Directors. For a description of the position of director emeritus, see "Proposal 3: Amendment of the Corporation's 1992 Directors Stock Option Plan--General," above. Mr. Henry C. McCall was appointed a director emeritus of the Corporation by the Board on June 7, 1995. Mr. McCall served as a Director of the Corporation from 1985 until such date.

The Board has directed that the 1994 Plan Amendments be submitted to the shareholders of the Corporation for their approval. The approval of the 1994 Plan Amendments will require the affirmative vote of a majority of the shares of Common Stock outstanding and entitled to vote at the Annual Meeting. If not approved by shareholders at the Annual Meeting, the 1994 Plan Amendments will be null and void and the 1994 Plan will continue to operate without giving effect to the 1994 Plan Amendments.

#### ADMINISTRATION AND SUMMARY OF THE 1994 PLAN

Pursuant to the 1994 Plan, options to purchase 7,500 shares of Common Stock are automatically granted on November 23 (or the first succeeding business day thereafter on which the Common Stock is traded on the principal securities exchange on which it is listed) of each of 1994, 1995, 1996 and 1997 to each individual who is a Director (but not an employee) of the Corporation on such date. In the event of the expiration of the term of the membership on the Board of any individual who is a Director (but not an employee) of the Company because of such individual's physical or mental disability or death, such individual (or his executor, administrator or other person at the time entitled by law thereto) shall automatically be granted, as of the date of the expiration of such individual's term on the Board, all of the options under the 1994 Plan which such individual would have been entitled to receive during the remainder of his then-current term on the Board, with the exercise thereof subject to the other provisions of the 1994 Plan described below. The Common Stock that may be purchased pursuant to options under the 1994 Plan by any one individual shall not exceed 30,000 shares.

The 1994 Plan will be administered by a committee of the Board of Directors (the "1994 Committee"), which is to consist of no fewer than three non-employee Directors, all of whom are "disinterested persons" within the meaning of Rule 16b-3 promulgated under the Exchange Act. The Compensation Committee currently serves the function of the 1994 Committee. The 1994 Committee has the authority, subject to the express provisions of the 1994 Plan, to make all determinations necessary or advisable for administering the 1994 Plan and, with the consent of the optionee, to modify an option (provided such option as modified does not violate the terms of the 1994 Plan).

The purchase price of the shares of Common Stock purchasable under each option shall be 100% of the fair market value of the shares of Common Stock on the date on which the option is granted. Consideration paid upon exercise of options (which may be payable in full or in installments as the 1994 Committee shall determine at time of grant) may be in cash, previously acquired Common Stock, or by a combination thereof. An optionee receiving options under the 1994 Plan may not sell the Common Stock underlying such options until at least six months have elapsed from the date of such option grant.

If the term of the optionee's membership on the Board of Directors expires because the optionee (i) is nominated, but is not elected, for a position on the Board, (ii) resigns from the Board prior to attaining age 65, or (iii) fails to seek election to the Board for a term commencing prior to attaining age 62 (in any case, other than on account of death or physical or mental disability), options granted to the optionee shall remain exercisable, to the extent such options are exercisable at such time, until the earlier to occur of the expiration of one month after the expiration of the optionee's term or the stated expiration date of such options, at which time such options shall expire.

If the term of the optionee's membership on the Board of Directors expires because the optionee (i) resigns after age 65 or (ii) fails to seek election to the Board for a term commencing after the optionee attains age 62, options granted to the optionee shall remain exercisable, to the extent such options are exercisable at such time, until the earlier to occur of the expiration of five years after the expiration of the optionee's term or the stated expiration date of such options, at which time such options shall expire.

If the term of the optionee's membership on the Board of Directors expires (other than in any of the circumstances described in the preceding paragraph) because the optionee becomes physically or mentally disabled or dies, options granted to the optionee shall remain exercisable until the earlier to occur of the expiration of one year after the expiration of the optionee's term or the stated expiration date of such options, at which time such options shall expire.

If the optionee is removed from the Board of Directors by the shareholders of the Corporation or by the Board, options granted to the optionee shall expire immediately upon such removal or disqualification.

In the event of a change in control of the Corporation, each individual who is a Director (but not an employee) of the Corporation on the effective date of such change in control shall automatically be granted, as of such date, all of the options under the 1994 Plan which such individual would have been entitled to receive if such individual were a non-employee Director on November 23 of each remaining year in which the 1994 Plan provides that grants are to be made. A "change in control" is deemed to occur under the 1994 Plan if (i) a tender offer for ownership of 51% or more of the outstanding voting securities of the Corporation is consummated, (ii) the Corporation is merged or consolidated with another corporation, as a result of which less than 75% of the outstanding voting securities of the surviving corporation are owned by the former shareholders of the Corporation, (iii) the Corporation sells substantially all of its assets to another corporation which is not a wholly owned subsidiary, or (iv) a person acquires 25% or more of the outstanding voting securities of the Corporation (whether directly, indirectly, beneficially or of record).

The 1994 Plan provides for appropriate adjustments to be made at the discretion of the 1994 Committee in the event of a stock dividend, recapitalization, stock split, merger, consolidation, combination, exchange of shares or like transaction. No option granted under the 1994 Plan may be transferred other than by will or by the laws of descent and distribution, unless such transfer is permitted by Rule 16b-3 under the Exchange Act and the 1994 Committee approves such transferability, and options may be exercised during the life of the holder only by him.

The Board of Directors may, at any time, suspend or terminate the 1994 Plan or, from time to time, adopt amendments to the 1994 Plan provided that, without the consent of the holders of a majority of the outstanding shares of stock present or represented and entitled to vote thereon at a valid meeting, no such amendment (other than pursuant to the anti-dilution provisions of the 1994 Plan) may increase the maximum number of shares as to which options may be granted under the 1994 Plan or otherwise materially increase the benefits to participants under the 1994 Plan, materially change the eligibility requirements for individuals entitled to receive options thereunder, or materially change the method for determination of the purchase price to be paid on the exercise of options under the 1994 Plan, and provided that the 1994 Plan may not be amended more than once every six months, other than to comport with changes in the Code, the Employee Retirement Income Security Act of 1974, as amended, or the rules promulgated thereunder.

No suspension or termination of or amendment to the 1994 Plan shall, without consent of the holder thereof, adversely affect options previously granted. Unless sooner terminated, the 1994 Plan will terminate ten years after the date of adoption by the Board of Directors, after which no further options will be granted under the 1994 Plan, but outstanding options at the date of termination will not be canceled by such termination.

All transactions under the 1994 Plan are intended to comply with Rule 16b-3 under the Exchange Act, and to the extent any provision of the 1994 Plan or action by the 1994 Committee fails to so comply it will be voided to the extent permitted by law and deemed advisable by the 1994 Committee.

#### FEDERAL INCOME TAX TREATMENT

All options granted under and to be granted under and pursuant to the 1994 Plan are and will be Non-Qualified Options. For a general summary of the federal income tax consequences under current law of Non-Qualified Options, see the discussion set forth above under "Proposal 3: Amendment of the Corporation's 1992 Directors Stock Option Plan--Federal Income Tax Treatment."

#### CERTAIN INFORMATION WITH RESPECT TO THE 1994 PLAN

Under the 1994 Plan, options to purchase 7,500 shares of the Corporation's Common Stock were granted on November 23, 1994 to each of the Corporation's seven non-employee Directors at that time (Messrs. Burnap, Donnelley, Greyser, Perfit, Rittereiser and Rumbough, who are currently Directors, and Mr. McCall, who no longer serves as a Director of the Corporation but is currently serving as director emeritus of the Corporation). These grants constituted an aggregate grant of options to purchase 52,500 shares of Common Stock to all non-employee Directors as a group. These options were granted an exercise price of \$19.25, which was equal to the closing price of the Common Stock on the date of grant as reported by the NYSE. Under the 1994 Plan, options to purchase 7,500 shares of the Corporation's Common Stock were granted on November 24, 1995 to each of the Corporation's six non-employee Directors at that time (Messrs. Burnap, Donnelley, Greyser, Perfit, Rittereiser and Rumbough, who are currently Directors). These grants constituted an aggregate grant of options to purchase 45,000 shares of Common Stock to all non-employee Directors as a group. These options were granted an exercise price of \$35.75, which was equal to the closing price of the Common Stock on the date of grant as reported by the NYSE. On April 26, 1996, the closing price of the Common Stock reported by the NYSE was \$32.50. Each option granted on November 23, 1994 or November 24, 1995 is currently exercisable as to all of the shares of Common Stock subject to such option; however, the 1994 Plan prohibits the sale of the Common Stock underlying any options until six months have elapsed from the date such options were granted. Currently, there are six non-employee Directors eligible to participate in future grants under the 1994 Plan, although the number of non-employee Directors eligible to participate may change in the future.

Mr. McCall, as a director emeritus of the Corporation, will receive no further grants under the 1994 Plan. If the 1994 Plan Amendments are approved by the shareholders, Mr. McCall will be entitled to exercise the options he has previously been granted under the 1994 Plan during the remainder of his term as director emeritus and for a certain period of time thereafter, the length of which will depend on the circumstances under which he leaves such position as described in the 1994 Plan. If the 1994 Plan Amendments are not approved by the shareholders, Mr. McCall may exercise such options only through June 7, 2000, which is the date five years after the expiration of his term as a Director.

THE BOARD OF DIRECTORS RECOMMENDS THAT SHAREHOLDERS VOTE FOR AMENDMENT OF THE CORPORATION'S 1994 DIRECTORS STOCK OPTION PLAN. UNLESS MARKED TO THE CONTRARY, PROXIES RECEIVED BY THE CORPORATION WILL BE VOTED IN FAVOR OF THE 1994 PLAN AMENDMENTS.

#### PROPOSAL 5: RATIFICATION OF INDEPENDENT AUDITORS

Subject to ratification by the shareholders at the Annual Meeting, the Board of Directors has reappointed Ernst & Young LLP as independent auditors to audit the financial statements of the Corporation for the current fiscal year ending January 31, 1997. Ernst & Young LLP were the Corporation's independent auditors for Fiscal Year 1996 and have been the Corporation's independent auditors since the Corporation's fiscal year ending January 31, 1982.



Representatives of the firm of Ernst & Young LLP are expected to be present at the Annual Meeting, with the opportunity to make a statement if such representatives desire to do so, and will be available to respond to appropriate questions.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR RATIFICATION OF ERNST & YOUNG LLP AS INDEPENDENT AUDITORS FOR THE FISCAL YEAR ENDING JANUARY 31, 1997.

OTHER MATTERS WHICH MAY PROPERLY COME BEFORE THE MEETING

The Board of Directors does not intend to present, and does not have any reason to believe that others intend to present, any matter of business at the meeting other than as set forth above. If any other matter should be presented properly, it is the intention of the persons named in the enclosed form of proxy to vote any proxies in accordance with their best judgment with respect to any such matter.

PROPOSALS FOR ANNUAL MEETING

Shareholder proposals for the next Annual Meeting must be received by the Office of the Secretary, CUC International Inc., 707 Summer Street, Stamford, Connecticut 06901, no later than January 3, 1997, for inclusion in the proxy statement and form of proxy relating to that meeting.

ANNUAL REPORT TO SHAREHOLDERS

The Corporation's Annual Report for Fiscal Year 1996, including financial statements, is being provided to all shareholders together with this Proxy Statement. The Annual Report does not constitute a part of the proxy solicitation materials.

SHAREHOLDERS ARE URGED TO FORWARD THEIR PROXIES WITHOUT DELAY.  
A PROMPT RESPONSE WILL BE GREATLY APPRECIATED.

AMENDED SECTION 7(E) OF THE 1992 DIRECTORS STOCK OPTION PLAN  
OF  
CUC INTERNATIONAL INC.

(e) For the purposes of this Section 7 only, in the case of an optionee who is appointed by the Board of Directors as a "director emeritus" of the Company, the "term" of such optionee's "membership on the Board of Directors" shall not be deemed to terminate or expire until such time as such optionee ceases for any reason to be a director emeritus of the Company. If such optionee ceases to be a director emeritus because of physical or mental disability or death, the provisions of Section 7(c) shall apply; if such optionee ceases to be a director emeritus because of removal by the Board of Directors, the provisions of Section 7(d) shall apply; and if such optionee ceases to be a director emeritus for any other reason, the provisions of Section 7(b) shall apply.

AMENDED SECTION 7 OF THE 1994 DIRECTORS STOCK OPTION PLAN  
OF  
CUC INTERNATIONAL INC.

7. TERMINATION OF DIRECTOR'S TERM. Unless otherwise determined by the Committee, options shall be exercisable following termination of an optionee's term as a director or director emeritus only as indicated below:

(a) In the event that the term of an optionee's membership on the Board of Directors expires because the optionee (i) loses an election for a position on the Board of Directors, (ii) resigns from the Board of Directors prior to attaining age 65, or (iii) fails to seek election to the Board of Directors for a term commencing prior to his attainment of age 62 (in any case, other than on account of death or physical or mental disability), options granted to such optionee shall remain exercisable until the earlier to occur of the expiration of one month after the expiration of such optionee's term or the stated expiration date of such options, at which time such options shall expire.

(b) In the event that the term of an optionee's membership on the Board of Directors expires because of the optionee's resignation after age 65 or failure to seek election to the Board of Directors for a term commencing after his attainment of age 62, options granted to such optionee shall remain exercisable until the earlier to occur of the expiration of five years after the expiration of such optionee's term or the stated expiration date of such options, at which time such options shall expire.

(c) In the event that the term of an optionee's membership on the Board of Directors expires because of the optionee's physical or mental disability (unless such expiration is described in subsection (b) hereof) or death, options granted to such optionee shall remain exercisable by his executor, administrator or other person at the time entitled by law to his rights under the option until the earlier to occur of the expiration of one year after the expiration of such optionee's term or the stated expiration date of such options, at which time such options shall expire.

(d) In the event that an optionee is removed from the Board of Directors by the shareholders of the Company or by the Board of Directors, options granted to such optionee shall expire immediately upon such removal or disqualification.

(e) For the purposes of this Section 7 only, in the case of an optionee who is appointed by the Board of Directors as a "director emeritus" of the Company, the "term" of such optionee's "membership on the Board of Directors" shall not be deemed to terminate or expire until such time as such optionee ceases for any reason to be a director emeritus of the Company. If such optionee ceases to be a director emeritus because of physical or mental disability or death, the provisions of Section 7(c) shall apply; if such optionee ceases to be a director emeritus because of removal by the Board of Directors, the provisions of Section 7(d) shall apply; and if such optionee ceases to be a director emeritus for any other reason, the provisions of Section 7(b) shall apply.

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CUC INTERNATIONAL INC.  
SOLICITED BY THE BOARD OF DIRECTORS  
ANNUAL MEETING OF SHAREHOLDERS  
TO BE HELD ON JUNE 5, 1996

The undersigned hereby appoints Walter A. Forbes and Cosmo Corigliano and each or either of them with full power of substitution, proxies for the undersigned and authorizes them to represent and vote, as designated below, all of the shares of common stock of the Corporation which the undersigned may be entitled to vote at the Annual Meeting of Shareholders to be held at the Hyatt Regency Greenwich, 1800 East Putnam Avenue, Old Greenwich, Connecticut on June 5, 1996 at 10:00 a.m. and at any adjournments or postponements of such meeting for the following purposes, and with discretionary authority as to any other matters that may properly come before the meeting, all in accordance with, and as described in, the Notice and accompanying Proxy Statement. The undersigned acknowledge receipt of the Notice of Annual Meeting of Shareholders dated May 3, 1996 and the accompanying Proxy Statement. IF NO DIRECTION IS GIVEN, THIS PROXY WILL BE VOTED FOR THE ELECTION AS DIRECTORS OF THE NAMED NOMINEES AND FOR PROPOSALS 2, 3, 4 AND 5.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR THE ELECTION AS DIRECTORS OF THE NAMED NOMINEES AND FOR PROPOSALS 2, 3, 4 AND 5.

CONTINUED AND TO BE SIGNED ON REVERSE SIDE  
PLEASE MARK, SIGN, DATE AND RETURN THIS PROXY  
USING THE ENCLOSED ENVELOPE.

SEE REVERSE  
SIDE

[X] Please mark  
votes as in  
this example.

1. ELECTION OF DIRECTORS

Nominees: T. Barnes Donnelley, Christopher K. McLeod,  
and Stanley M. Rumbough, Jr.

FOR                    WITHHELD  
[ ]                    [ ]

MARK HERE  
FOR ADDRESS [ ]  
CHANGE AND  
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- - - - -  
For all nominees except as noted above

- |   | FOR | AGAINST | ABSTAIN |
|---|-----|---------|---------|
| 2. To amend the Corporation's Restated Certificate of Incorporation to increase the number of shares of Common Stock authorized for issuance. | [ ] | [ ]     | [ ]     |
| 3. To amend the Corporation's 1992 Directors Stock Option Plan.   | [ ] | [ ]     | [ ]     |
| 4. To amend the Corporation's 1994 Directors Stock Option Plan.   | [ ] | [ ]     | [ ]     |
| 5. To ratify the appointment of Ernst & Young LLP as the Corporation's Independent Auditors for the fiscal year ending January 31, 1997.      | [ ] | [ ]     | [ ]     |

Please sign exactly as your name appears and date. When shares are held jointly, each holder should sign. If signing as attorney, executor, trustee, guardian, or as officer signing for a corporation, please give your full title as such.

Signature \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_