



BUBBA WATSON VOTED FEBRUARY PGA TOUR PLAYER OF THE MONTH PRESENTED BY AVIS

PARSIPPANY, N.J. and PONTE VEDRA BEACH, Fla., March 13, 2014 — PGA TOUR and Avis Car Rental announced today that Bubba Watson has been voted the February PGA TOUR Player of the Month presented by Avis. As the official rental car company of the PGA TOUR, Avis will make a \$50,000 contribution to the Bubba Watson Foundation.

The Bubba Watson Foundation was formed in February of 2014 by Watson and his wife Angie to enhance their ability to help those in need. The Foundation's mission is to enhance the every-day lives of people in need with a particular emphasis on helping and inspiring children, young adults, and those associated with the U.S. military.

In a fan decision on PGATOUR.COM, Watson outpolled Kevin Stadler, Jimmy Walker and Jason Day. The four were nominated by a panel of national media for their performances during the month of February.

"I am honored to have been voted the February PGA TOUR Player of the Month," said Watson. "Thanks to Avis and the generous donation of \$50,000 to my family's foundation, we will be able to continue the work we do with many deserving charities."

Watson posted three top-10 finishes in February, highlighted by a victory at the Northern Trust Open. He was tied for 40th entering the third round, but posted rounds of 64-64 on the weekend to earn his fifth career PGA TOUR title. Watson's other top 10s were a tie for second at the Waste Management Phoenix Open and a tie for ninth at the World Golf Championships-Accenture Match Play Championship.

"This marks the second time that golf fans voted Bubba Watson as the PGA TOUR Player of the Month," said Jeannine Haas, chief marketing officer, North America, Avis Budget Group. "We congratulate him on this achievement and are pleased to donate another \$50,000 to the Bubba Watson Foundation on his behalf."

For more information or to vote for the PGA TOUR Player of the Month presented by Avis, visit www.pgatour.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$133 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

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