



BUDGET CAR RENTAL LAUNCHES LIMITED-TIME OFFER ON RENTALS FROM FLORIDA WITH RATES AS LOW AS \$7.89

PARSIPPANY, N.J., April 19, 2016 – Need to escape the hot weather in Florida? Then Budget has the deal for you. Budget Car Rental today announced a one-way rental promotion for those traveling back to cooler climates. For a limited time, customers traveling from Florida to select locations in the United States can rent a Budget car at one location and return it to another, with unlimited mileage and no drop-off fees.

Now through June 30, 2016, customers traveling one-way from Florida to participating locations can enjoy low rates on a variety of car classes when they mention Budget Customer Discount (BCD) Number D585900 at the time of reservation. Car classes and pricing include:

- Economy, compact and mid-size vehicles for \$7.89 per day
- Standard and full-size vehicles for \$7.89 per day
- Passenger vans for \$7.89 per day
- Convertibles for \$14.49 per day
- Intermediate SUVs for \$17.49 per day
- Standard SUVs for \$19.49 per day
- Minivans for \$24.49 per day

“Budget is committed to offering its customers great value – and that’s exactly what these deals provide – low one-way prices on quality, well-maintained rental vehicles,” said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. “It’s the perfect way to escape the warm weather – at your leisure in a comfortable vehicle of your choice so that you can enjoy all the sites and sounds along the route.”

In addition, through May 15, 2016, those traveling from participating locations in Arizona to participating locations in the western United States can take advantage of daily rates as low as \$30 per day. For more information, visit www.budget.com.

There is limited availability at these rates. Customers should check www.budget.com for information on all available pick-up and drop-off locations, including full terms and conditions. To make a reservation, customers should visit www.budget.com, call 1-800-BUDGET-7 or contact a local travel professional.

About Budget

Budget Car Rental is one of the world’s best-known car rental brands with approximately 3,500 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates one of the largest local and one-way truck rental businesses in the United States, through a network of approximately 1,550 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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