



## AVIS AND BUDGET TEAM MEMBERS TAKE ON A NEW LOOK AROUND THE WORLD

PARSIPPANY, N.J., November 24, 2014. Visitors to Avis Car Rental and Budget Car Rental locations will soon see a whole new look and style worn by the people who are there to serve their vehicle rental needs. Beginning in November in North America, all customer-facing associates of Avis and Budget will sport new uniforms as part of a global initiative to present a more consistent rental experience to Avis and Budget customers worldwide.

"Professional, well-designed uniforms help promote brands, boost employee morale and can also help a customer easily recognize the employees who are there to serve them," said Kristen Maloney, vice president, Strategic Customer Initiatives, Avis Budget Group. "Until now, Avis and Budget uniforms varied in design and appearance around the world, so the Company decided to develop uniforms that would have the same look and feel globally, with designs that align with our new Avis and Budget brand standards and incorporate our new logos."

The uniforms were designed by renowned British designer Jeff Banks and were developed with employee feedback in mind. In addition to the rollout in North America, the Company expects to start issuing the new uniforms in Europe in the first quarter of 2015 and in the Asia-Pacific region later next year.

"Loyal Avis and Budget customers can be assured that they will enjoy the same high level of service whether they rent in London, Ontario or London, England," Maloney said. "And we will continue to look for ways to ensure our service not just meets, but exceeds customer expectations."

### **About Avis Budget Group**

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 900,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 29,000 employees and is headquartered in Parsippany, N.J. More information is available at [www.avisbudgetgroup.com](http://www.avisbudgetgroup.com).

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