



AVIS BUDGET GROUP SALUTES BUDGET LICENSEES IN EUROPE, THE MIDDLE EAST AND AFRICA

PARSIPPANY, N.J., October 17, 2013 — Avis Budget Group, Inc. (NASDAQ: CAR) is honoring three Budget licensees for Europe, the Middle East and Africa (EMEA) in recognition of their commitment to help accelerate growth in their respective countries over the last year. These recognitions were announced at the Company's annual EMEA Licensee Convention in Barcelona, where Budget Jordan was honored with the top award of EMEA Licensee of the Year. The other licensees recognized are:

- **Budget Poland**, honored for customer service excellence. Serving customers at eight international airports and at five metropolitan locations, Budget Poland consistently received high marks in customer satisfaction.
- **Budget Romania**, which reorganized their operations over the last year, helping the new management team reinvigorate the brand across the country. Budget Romania's achievements include: driving incremental revenue, increasing international outbound reservation volume and strengthening customer service. Budget Romania operates at four airports and four conveniently-located metropolitan facilities.
- **Budget Turkey**, which increased its focus on marketing and partnership development. These initiatives helped drive improvements for Budget in Turkey in both customer satisfaction and revenue growth. With more than 35 locations across the country, Budget Turkey is well-positioned to serve the car rental needs of business and leisure travelers.

"We strive to provide a consistently outstanding rental experience to Budget customers around the world," said Larry De Shon, president, EMEA, Avis Budget Group. "Our licensees are a critical component of our global network, and so we are pleased to honor Budget Poland, Budget Romania and Budget Turkey for their dedication to continuous improvement and service excellence. We appreciate their hard work and salute their effort."

Budget Poland, Budget Romania and Budget Turkey are independently owned and operated licensees of Budget Car Rental. Licensees such as these have the right to operate under the Budget brand in specified territories and in accordance with Budget's strict brand standards.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than 810,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily

through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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