



AVIS BUDGET GROUP LAUNCHES AVIS DIRECT USED CAR SALES PROGRAM

PARSIPPANY, N.J., February 10, 2014 — Avis Budget Group, Inc. (NASDAQ: CAR) today introduced Avis Direct, a used car sales program exclusively for licensed automobile dealers. With a dedicated website for dealers, this initiative offers dealers a wide selection of late-model, off-rental vehicles for purchase from Avis, Budget, Payless and Zipcar — with no enrollment or purchase fees.

“As part of our ongoing strategic priority to drive efficiency throughout the organization, it is critical that we provide alternative distribution channels to dispose of our vehicles. After all, maximizing the financial return from our vehicle sales lowers our fleet costs,” said Michael Schmidt, senior vice president of fleet services, Avis Budget Group. “We’re proud to introduce Avis Direct and give dealers a direct, easy, fast and fee-free way to purchase our high-quality vehicles.”

Automobile dealers can now purchase Avis Budget Group vehicles at many locations across the United States. Dealers also benefit from online photos and independent third-party condition reports. Regional consultants are available to assist with the purchase process. For more information, dealers should visit www.avisdirect.com or call 1-855-Buy-Avis (1-855-289-2847).

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 175 countries around the world, and through its Zipcar brand, which is the world’s leading car sharing network, with more than 850,000 members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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