

WHY GOLF LATER WHEN YOU CAN "GOLFNOW" — COURTESY OF AVIS CAR RENTAL

PARSIPPANY, **N.J.**, **April 3**, **2017** – Whether you're planning your dream vacation or just want to work in a round of golf on your next business trip, Avis has you covered. Now through June 30, 2017, Avis customers who rent a vehicle for at least two consecutive days will receive a promotional code for \$25 toward a tee time through GolfNow, the leading provider of online tee times, golf course technology, and service solutions.

"As any golfer will tell you, there's always time to squeeze in a round," said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. "We're happy to chip in on a round of golf and offer customers another exclusive benefit for choosing us."

To receive the \$25 promotional code toward a "Hot Deals" tee time reservation on www.golfnow.com, Avis renters must use Avis Worldwide Discount (AWD) A609101 when booking their rental vehicle. Rentals must be reserved and completed by June 30, 2017. For more information, including full terms and conditions, visit www.avis.com/golfnow.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in approximately 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About GolfNow

Founded in 2001, GolfNow is a technology company specializing in golf-related products and services with the most powerful tee-time marketplace in golf, offering more than 3.5 million registered golfers more ways to stay connected to their favorite courses and the ability to easily book tee times online and via mobile devices any time of day. GolfNow also provides technology, support and marketing services to more than 9,000 golf courses around the world, and is part of the suite of digital businesses managed by Golf Channel, which is seen in more than 200 million homes worldwide. For more information, go to GolfNow Business.

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