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AVIS WINS TOP HONORS AT 21st WORLD TRAVEL AWARDS

PARSIPPANY, N.J., August 26, 2014 – Avis Car Rental was recently honored as “South America’s Leading Car Rental Company,” “Mexico and Central America’s Leading Business Car Rental Company” and “Mexico and Central America’s Leading Car Rental Company” at the 21st World Travel Awards during the South & Central America Gala Ceremony in Quito, Ecuador on August 9, 2014. The World Travel Awards celebrates those companies and brands that are pushing the boundaries of industry excellence in products and services.

“We are more than pleased to be recognized by the World Travel Awards in these three categories this year,” said Patric Siniscalchi, president, Latin America/Asia-Pacific, Avis Budget Group. “We continue to find ways to put our customers first with stellar service and a superior rental experience, and these awards reflect those efforts.”

Avis has been consistently recognized by the World Travel Awards, with honors stretching back as far back as 1997, when Avis was named “World’s Leading Business Car Rental Company.” Since that time, Avis operations around the globe have received more than 80 World Travel Awards honors, including “Africa’s Leading Business Car Rental Company,” “Asia’s Leading Car Hire,” “Europe’s Leading Business Car Rental Company,” “Mexico and Central America’s Leading Business Car Rental Company,” “North America’s Leading Car Hire” and “South America’s Leading Car Hire.”

The World Travel Awards were launched in 1993 to acknowledge and recognize excellence in the global travel and tourism industry.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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