



Budget Enhances Its Reward Program for Small Businesses, Allowing Customers to Earn 50 Percent More Value

PARSIPPANY, N.J., Aug. 13, 2012 (GLOBE NEWSWIRE) -- For small and mid-sized businesses, managing travel costs is critically important. In recognition of this, Budget Car Rental has revamped its Business Program to bring small and mid-sized businesses the opportunity to earn even more rewards and help offset business travel costs. Now, Budget Business Program members can earn a \$3 rental credit for each completed, fully-paid rental day, a 50 percent increase in value.

"Delivering richer rewards is just another example of how we continuously strengthen our business programs," said Jeannine Haas, chief marketing officer, Avis Budget Group. "Budget Business Program members can continue to enjoy good value with low rates on a broad range of vehicles."

Budget Business Program rental certificates are distributed quarterly in increments of \$15 certificates and customers can use up to seven certificates toward the rental of any size vehicle. Certificates are valid at participating Budget locations in the United States.

Enrollment in the Budget Business Program is free and is open to companies that rent five or more times a year and spend \$50,000 or less per year on car rental. Small and mid-sized businesses also benefit from low rates, member discounts, dedicated account support specialists, unlimited mileage and no additional driver fees. The program is open to drivers age 21 and over, and travelers enjoy complimentary Fastbreak, the Budget express rental service that features paperless transactions and "Rapid Return" so that customers can return their cars and obtain receipts without ever visiting the counter.

For more information or to enroll in the Budget Business Program, visit www.budget.com.

About Budget

Budget Car Rental is one of the world's best-known car rental brands with more than 3,000 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates the second-largest truck rental business in the United States, through a network of more than 2,100 corporate-owned, dealer and franchised locations. Budget is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

The Budget Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11594>

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