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AVIS LAUNCHES INTERNATIONAL CAR RENTAL PROMOTION WITH SAVINGS OF UP TO 25 PERCENT

PARSIPPANY, N.J., October 1, 2013 – Avis Car Rental is offering residents of the United States and Canada a way to save up to 25 percent on international rentals when they book by October 31, 2013 and pick up the vehicle by December 12, 2013. The offer is valid at participating locations in Asia, Africa, Australia, Canada, Europe, Latin America and the Caribbean, the Middle East and New Zealand.

“We remain focused on accelerating growth around the globe,” said Jeannine Haas, chief marketing officer, North America, Avis Budget Group. “A rich, international outbound offer like this will give travelers another reason to enjoy Avis’ premium service and will help us drive incremental volume.”

Avis offers renters a wide range of well-maintained, late-model vehicles with automatic and manual transmissions. Travelers can also enjoy Avis’ world-class service and amenities like Global Positioning System (GPS) navigation devices and Avis Preferred®, the Company’s express rental service available at more than 3,000 locations worldwide.

This promotion is open to U.S. and Canada residents. Customers must reference Avis Worldwide Discount (AWD) number D732700 when making a reservation on www.avis.com or when reserving a vehicle via the Avis Reservation Center at 1-800-331-1084. Customers must reference AWD number D784200 when reserving a vehicle with a local travel professional. Reservations must be made by October 31, 2013 and rentals must begin on or before December 12, 2013. Offer is subject to availability and blackout dates apply. For full terms and conditions of this promotion, visit www.avis.com/intl. To make a reservation, visit www.avis.com, contact the Avis Reservation Center at 1-800-331-1084 or contact a local travel professional.

About Avis

Avis Car Rental operates one of the world’s best-known car rental brands with approximately 5,750 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world’s top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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