



AVIS ACHIEVES CHARITABLE MILESTONE THROUGH PGA TOUR PLAYER OF THE MONTH AWARD PROGRAM

PARSIPPANY, N.J., June 19, 2014 — Avis Car Rental, the official rental car company of the PGA TOUR, today announced that since the Company teamed up with the PGA TOUR to enhance the "Player of the Month" award program in 2012, Avis has contributed more than \$1 million to charitable causes.

The monthly honor, titled the PGA TOUR Player of the Month presented by Avis, brings fans closer to the game by allowing them to vote for their favorite player at PGATOUR.com. The player with the most fan votes is named the Player of the Month and receives a \$50,000 contribution to his designated charity. Over the past two years, Avis has supported nonprofit organizations that include the Adam Scott Foundation, Birdies for the Brave, the Brandt and Mandy Snedeker Foundation, the Bubba Watson Foundation, Christ's Starfish Foundation, the Els for Autism Foundation, the First Tee of Northwest Florida, the Jackson T. Stephens Spine and Neurosciences Institute at the University of Arkansas for Medical Sciences, the Kate and Justin Rose Foundation, the Macon (Ga.) Volunteer Clinic, the Phil and Amy Mickelson Foundation, the Rory McIlroy Foundation, St. Jude Children's Research Hospital, the Tiger Woods Foundation, Vision of Hope and the Zach Johnson Foundation.

"We are able to support so many worthwhile organizations due to the enthusiastic participation of golf fans everywhere," said Jeannine Haas, chief marketing officer, North America, Avis Budget Group. "We're honored to be a part of this program and help these great causes."

The PGA TOUR Player of the Month presented by Avis, builds upon Avis' partnership with the PGA TOUR. As the official rental car company of the PGA TOUR, Avis has the opportunity to promote its products and services to millions of golf fans around the world through PGA TOUR telecasts and media assets. In addition to prominent Avis logo placement on the LED scoreboards at PGA TOUR tournaments, the program includes business development opportunities for Avis and unique promotions. Avis is featured on the national PGA TOUR website and has tie-ins to television programming and national advertising opportunities in print and broadcast channels.

For more information or to vote for the PGA TOUR Player of the Month presented by Avis, visit www.pgatour.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,450 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour,

Web.com Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$133 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

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