



BUDGET CAR RENTAL EXPANDS EUROPEAN PRESENCE WITH THE OPENING OF MORE THAN 200 NEW LOCATIONS

PARSIPPANY, N.J., August 31, 2015 – Budget Car Rental has significantly increased its European footprint this year by opening more than 200 new locations in the region and giving travelers great value at key European destinations.

In France, Budget nearly tripled its number of rental facilities by opening 208 new locations as part of a licensing agreement with Rent A Car, a French vehicle rental services company. New Budget locations are now open for business in Paris, Aix-en-Provence and Marseille. In Italy, five new locations have been opened at popular destinations, including sites in Bologna, Milan and Rome.

“The opening of new Budget locations in France and Italy helps us attract small- and medium-sized businesses to these local-market facilities while also showing our continued commitment to providing business and leisure travelers with convenient facilities, quality, well-maintained vehicles and excellent service,” said Larry De Shon, president, International, Avis Budget Group. “In fact, in less than two years, we have opened nearly 400 new locations to meet the growing demand for car hire in Europe’s leading business and holiday travel destinations.”

This recent expansion builds upon Budget’s strong presence in Europe, which includes facilities across Germany, Portugal, Spain, The Netherlands and the United Kingdom. Budget serves customers in Europe with a wide range of vehicles to fulfill virtually any vehicle rental need. The Budget fleet in Europe consists of vehicles from a wide variety of manufacturers and includes economy-sized, compact and full-size vehicles as well as SUVs. Customers can also choose from optional products and services, including GPS navigation devices, tablets, child safety seats and vehicle damage coverage options.

About Budget

Budget Car Rental is one of the world’s best-known car rental brands with approximately 3,500 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates one of the largest local and one-way truck rental businesses in the United States, through a network of approximately 1,550 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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